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②国玄東華大學

課 網 Course Outline 企業管理學系博士班經營管理國際組

中文課程名稱 Course Name in Chinese	組織理論研究					
英文課程名稱 Course Name in English	Seminar in Organization Theory					
科目代碼 Course Code	BMD0040	班 別 Degree	博士班 Ph. D.			
修別 Type	必修 Required	學分數 Credit(s)	3. 0	時 數 Hour(s)	3.0	
先修課程 Prerequisite			·			
		課程目標				
	Cours	se Objectives				
related issues. The objective of the To introduce important develop student	rtant organization theo t's abilities in makin familiarize areas of re	ory. ng organizati esearch relat	on-related and	alysis.		
		表教育目標 ucation Objec	etives			
培養具國際觀之經營管理人才 To develop managerial talent with a global perspective.						
2 培養具知識整合能力之經營管理人才 To develop managerial talent with knowledge integration abilities.						
3 培養具先機掌握能力之經營管理人才 To develop managerial talent with initiative-seizing abilities.						
4 培養具人文素養之 To develop mana	と經營管理人才 gerial talent with hum	nanism qualit	у.			
系專業能力 Basic Learning Outcomes				力相關性 Correlat between Objective Dept.'s	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A 具備企業管理相關理論與應用的知識 Having knowledge of modern management theories and practices					•	
	蜀立思考與問題解決的能力 ty of logical reasonin ving		nt thinking,		•	

С	具備學研產官重要議題與趨勢掌握的國際觀 Having global perspective on key issues in academia, research, industry, and government	•
D	具備專業與產業的倫理洞察力與堅持 Having insights and persistence of professional and industry ethics	0

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱

Course Outline

Organization theory is a macro-level investigation of organizations. This course introduces

fundamental concepts of organization theory and provides a forum for diagnosing and analyzing

organization related issues. The course will be taught in English.

What this course is?

This course is a fundamental course for PhD students and an advanced course for MBA students. For PhD

students, this course familiarizes students early in their PhD with organization theory. For MBA

students, this course provides a forum for students to discuss the practical application of

organization theory in topics that are critical to organization success.

What this course is not?

- This course is not a thesis writing class. Although this course includes homework to guide

you toward exploration of your research interest, we will not discuss your thesis or review your

thesis, which you need to work with your advisor.

- This course is not a listening-only class. The course provides ample opportunities for

students to present and share their learning, which has been proved to be a better way of learning.

Note:

This course requires strong self-motivation in learning and thinking. Before each class,

students are required to read the textbook and complete the homework on time.

This course is taught in English and requires each student to take an active role in class.

For effective learning, this course requires a proof of English proficiency. (e.g., CEFR B2 and

above, TOEIC 750 and above, IELTS 5.5 and above, TOEFL 550 and above, or obtaining last academic

degree in an English taught program)

資源需求評估(師資專長之聘任、儀器設備的配合・・・等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Qualifications and expertise: academic training in organization theory.

Instrument and equipment: discussion facilities, projectors.

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

Course Requirements

Participation, homework, team project, written examination

Suggested Teaching Methods:

Interactive lecturing, case teaching				
其他				
Miscellaneous				