



課 綱 Course Outline
財務金融學系碩士班國際組

中文課程名稱 Course Name in Chinese	應用統計分析				
英文課程名稱 Course Name in English	Applied Statistical Analysis				
科目代碼 Course Code	FIN_M0290	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
This course aims to introduce statistical applications to students; therefore, students after taking this course are expected to be familiar with: 1. the choice of proper statistical methods; 2. the operations of statistical applications such as SPSS; 3. the complete procedures of analysis, and 4. the denotation of the results derived from applications.					
系教育目標 Dept.' s Education Objectives					
1	培育具有理論背景之財金專業人才 Cultivate talents and skills in the realm of professional finance.				
2	培育政府及企業所需之財務決策及管理人才 Trains the talents needed for our nation' s economic and business enviroment.				
3	培育具有金融研究能力之財金專業人才 Cultivate financial research skills and talents.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備財務金融的分析能力 Understanding the financial analysis.				●
B	具備企業財務管理專業能力 Capabilities for business financial management.				○
C	具備英語閱讀溝通協調等能力 English reading ability of communication and coordination.				○

D	具備獨立研究之技能，以進行財金議題研究 Independent research skills to research financial issues.	●
E	具備個人投資理財能力 Investment and financial management.	
F	具備電腦程式運算及設計能力 Ability of computer programs, algorithms and application.	●

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
Course Outline

- 1 Course orientation
- 2 Essentials of research methodology and SPSS overview
- 3 Basic statistics (descriptive statistics) in SPSS
- 4 Fundamental inference statistics: t-test and χ^2 test
- 5 Regression (1): fundamentals
- 6 Regression (2): linear regression (moderation & control)
- 7 Regression (3): logistic regression & dummy variables
- 8 Regression (4): nonlinear regression
- 9 Mid-term exam
- 10 One-way ANOVA and ANCOVA
- 11 Two-way ANOVA
- 12 MANOVA
- 13 Prediction & classification: Discriminate analysis
- 14 Data reduction: principal component & factor analysis
- 15 Case reduction: cluster analysis
- 16 Panel data analysis (LIMDEP)
- 17 Structural Equation Model (AMOS)
- 18 Final exam

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

A professor of quantitative specialties
Statistical software
Personal computers

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

1. lecture
2. demonstration
3. practice
4. exams
5. project

其他
Miscellaneous