



課 綱 Course Outline  
公共行政學系學士班

|  |   |                  |                    |  |     |
|--|---|------------------|--------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese                               | 社會企業與創新   |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English                               | Social Enterprise and Innovation  |                  |                    |  |     |
| 科目代碼<br>Course Code  | PA__22100   | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type   | 學程<br>Program   | 學分數<br>Credit(s) | 3.0                | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite   |   |                  |                    |  |     |
| 課程目標<br>Course Objectives                                      |   |                  |                    |  |     |
| 1. 透過課堂講授讓同學瞭解社會企業與創新的重要概念。<br>2. 藉由社會企業創業計畫提案的演練，培養社會企業的經營人才。 |   |                  |                    |  |     |
| 系教育目標<br>Dept.' s Education Objectives                         |   |                  |                    |  |     |
| 1  | 培育公、私部門領導統御與學術研究人才<br>Leadership and Research Capacity for the Public and Private Sectors   |                  |                    |  |     |
| 2  | 培育理論與實務能力兼具之公共事務人才<br>Theoretical and Pragmatic Abilities for Public Affairs  |                  |                    |  |     |
| 3  | 培育具備在地實踐及國際視野之政策諮詢人才<br>Local and Global Visions for Policy Advisory  |                  |                    |  |     |
| 系專業能力<br>Basic Learning Outcomes                               |   |                  |                    | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A  | 培養具備公共行政之理論知識與實務能力<br>Establishing the Theoretical Foundations and Building Pragmatic Public Administration Capabilities            |                  |                    | ○  |     |
| B  | 培養具備公共政策之規劃、制訂、執行、評估與議題發掘能力<br>Building Capabilities to Policy Planning, Formulation, Implementation, Evaluation, and Probing Issue |                  |                    |  |     |
| C  | 培養具備全球暨區域政經議題之基本知識<br>Basic Knowledge for Global and Regional Political and Economic Issues   |                  |                    |  |     |
| D  | 培養具備社會科學研究之基礎理論知識與實證能力<br>Social Science Theoretical Foundations and Pragmatic Capacity   |                  |                    | ●  |     |

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| E  | 培養具備良好人際溝通與團隊合作之公民素養<br>Civic Education for Good Interpersonal Communication and Teamwork Cooperation | ● |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated   |   |   |
| 課程大綱<br>Course Outline   |   |   |
| 1. 課程介紹<br>2. 社會創新的意涵<br>3. 社會設計：運用跨界思維解決社會問題<br>4. 社會設計：設計思考x管理倫理<br>5. 社會企業的理论與方法<br>6. 社會企業的商業模式<br>7. 社會企業的創業計畫<br>8. 社會企業的影響力評估<br>9. 國內外社會企業發展情形<br>10. 國內外社會企業發展情形<br>11. 國內外社會企業發展情形<br>12. 邀請專家演講<br>13. 社會企業創業構想報告討論<br>14. 社會企業創業構想報告討論<br>15. 社會企業的批判與反思<br>16. 期末專題報告<br>17. 期末專題報告<br>18. 彈性補充教學 |   |   |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)  |   |   |
| 投影設備   |   |   |
| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods   |   |   |
| 講授為主   |   |   |
| 其他<br>Miscellaneous  |   |   |
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