



課 綱 Course Outline
企業管理學系國際組

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| 中文課程名稱 Course Name in Chinese | 組織理論 | | | | |
| 英文課程名稱 Course Name in English | Organization Theory | | | | |
| 科目代碼 Course Code | BM_M0360 | 班 別 Degree | 碩士班 Master' s | | |
| 修別 Type | 選修 Elective | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | | | | | |
| 課程目標 Course Objectives | | | | | |
| The course provides a forum for introducing and discussing organization theory and related issues. | | | | | |
| The objective of this course include: | | | | | |
| - To introduce important organization theory. | | | | | |
| - To develop student' s abilities in making organization-related analyses. | | | | | |
| 系教育目標 Dept.' s Education Objectives | | | | | |
| 1 | 培養具國際觀之企業經理人。 Cultivating professional managers equipped with international perspective | | | | |
| 2 | 培養具資訊科技能力之專業經理人。 Cultivating professional managers equipped with IT management proficiency | | | | |
| 3 | 培養具人文素養之專業經理人。 Cultivating equipped with human culture professional managers | | | | |
| 4 | 培養理論與實務並重之專業經理人。 Cultivating business professionals with both theoretic expertise and practical experience | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives | |
| A | 具備企業管理理論的核心專業知識。 Core knowledge of theories related to business management | | | | ● |

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| B | 具備邏輯思考與企業經營管理問題解決的能力。 Capability of logical thinking and problem solving to business management | ● |
| C | 具備領導、溝通協調與團隊運作的能力。 Capability of leadership, communication, and collaboration | ● |
| D | 具備國際觀以及外語溝通的能力。 Global perspective and capability of communication in foreign languages | ● |
| E | 具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。 Capability of IT applications for business operations | ○ |
| F | 具備企業倫理以奠定經營觀念之認知與堅持。 Having recognition and persistence of business ethics | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
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Introduction to organization theory

Core concepts and theories (e.g., organization-environment relations, organizational structure, organizational culture, organizational ethics and social responsibility, inter-organizational relationship)

Case discussions

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Qualifications and expertise: academic training in organization theory.

Instrument and equipment: discussion facilities, projectors.

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

Course Requirements

Participation

Home work

Team project

Written examination

Suggested Teaching Methods:

Interactive lecturing

Case teaching

其他

Miscellaneous