國立東華大學

課 綱 Course Outline
企業管理學系國際組

中文課程名稱 Course Name in Chinese	供應鏈管理				
英文課程名稱 Course Name in English	Supply Chain Management				
科目代碼 Course Code	BM__M0130	班 別 Degree	碩士班 Master's		
修別 Type	必修 Required	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					

課程目標
Course Objectives

At the conclusion of this course, students are expected to:
1. understand the individual processes of supply chain management and their interrelationships within individual companies and across the supply chain;
2. evaluate the design and performance of supply chain networks in different business contexts;
3. develop effective SCM strategies that meet the requirements of different business contexts; and
4. understand the tools and techniques useful in implementing supply chain management strategies.

系教育目標
Dept.'s Education Objectives

1	培養具國際觀之企業經理人。 Cultivating professional managers equipped with international perspective
2	培養具資訊科技能力之專業經理人。 Cultivating professional managers equipped with IT management proficiency
3	培養具人文素養之專業經理人。 Cultivating equipped with human culture professional managers
4	培養理論與實務並重之專業經理人。 Cultivating business professionals with both theoretic expertise and practical experience

系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備企業管理理論的核心專業知識。 Core knowledge of theories related to business management	●

B	具備邏輯思考與企業經營管理問題解決的能力。 Capability of logical thinking and problem solving to business management	●
C	具備領導、溝通協調與團隊運作的能力。 Capability of leadership, communication, and collaboration	●
D	具備國際觀以及外語溝通的能力。 Global perspective and capability of communication in foreign languages	●
E	具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。 Capability of IT applications for business operations	●
F	具備企業倫理以奠定經營觀念之認知與堅持。 Having recognition and persistence of business ethics	○

圖示說明Illustration：● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱
Course Outline

1. Introduction to SCM.
2. Logistics network configuration.
3. Inventory management and risk pooling.
4. The value of information.
5. Distribution strategies.
6. Strategic alliances.
7. International issues in SCM.
8. Coordinated product and supply chain design.
9. Case studies & Discussions.

資源需求評估（師資專長之聘任、儀器設備的配合···等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

teaching staff with backgrounds in management-related fields

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

textbook materials, supplementary readings, and case discussion

其他
Miscellaneous