



課 綱 Course Outline

觀光暨休閒遊憩學系學士班

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| 中文課程名稱 Course Name in Chinese | 生態旅遊 | | | | |
| 英文課程名稱 Course Name in English | Foundation of Ecotourism | | | | |
| 科目代碼 Course Code | TRLS30080 | 班 別 Degree | 學士班 Bachelor' s | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | 觀光學概論 | | | | |
| 課程目標 Course Objectives | | | | | |
| 生態旅遊是一種特殊的旅遊形式，強調重視環境與資源品質的旅遊。 本課程將透過生態旅遊的發展與議題分析以及個案的研討， 期使同學認識台灣以及世界其他地區生態旅遊的發展， 並熟悉其在經營管理與發展課題上的關鍵與重要性。 | | | | | |
| 系教育目標 Dept.' s Education Objectives | | | | | |
| 1 | 培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries. | | | | |
| 2 | 培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries. | | | | |
| 3 | 培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries. | | | | |
| 4 | 重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit. | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives | |
| A | 對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries. | | | ● | |

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| B | 具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking. | ○ |
| C | 具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills. | |
| D | 培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues. | ○ |
| E | 善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration. | ○ |
| F | 能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies. | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

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| 課程大綱 Course Outline | |
| 一、生態旅遊總論(整體架構) 二、生態旅遊的內涵與國內外發展現況 三、生態核心價值 四、生態旅遊體驗 五、重要相關理論(環境衝擊、永續發展、回復力、生態服務系統) 六、生態旅遊發展典範系統(社區為核心的生態旅遊) | |
| 資源需求評估(師資專長之聘任、儀器設備的配合．．．等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) | |
| 無 | |
| 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods | |
| 無 | |
| 其他 Miscellaneous | |
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