



課 綱 Course Outline
觀光暨休閒遊憩學系學士班

中文課程名稱 Course Name in Chinese	生態旅遊				
英文課程名稱 Course Name in English	Foundation of Ecotourism				
科目代碼 Course Code	TRLS30080	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	觀光學概論				
課程目標 Course Objectives					
生態旅遊是一種特殊的旅遊形式，強調重視環境與資源品質的旅遊。 本課程將透過生態旅遊的發展與議題分析以及個案的研討， 期使同學認識台灣以及世界其他地區生態旅遊的發展， 並熟悉其在經營管理與發展課題上的關鍵與重要性。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.				
2	培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.				
3	培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.				
4	重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries.				●

B	具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	○
C	具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration.	○
F	能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
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- 一、生態旅遊總論(整體架構)
- 二、生態旅遊的內涵與國內外發展現況
- 三、生態核心價值
- 四、生態旅遊體驗
- 五、重要相關理論(環境衝擊、永續發展、回復力、生態服務系統)
- 六、生態旅遊發展典範系統(社區為核心的生態旅遊)

資源需求評估(師資專長之聘任、儀器設備的配合...等)
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

無

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

無

其他
Miscellaneous