



## 課 綱 Course Outline

原住民族學院原住民族研究國際博士班博士班

|  |  |                  |               |   |     |
|--|--|------------------|---------------|---|-----|
| 中文課程名稱<br>Course Name in Chinese   | 觀光文化研究   |                  |               |   |     |
| 英文課程名稱<br>Course Name in English   | Special Topics on Indigenous Tourism and Hospitality   |                  |               |   |     |
| 科目代碼<br>Course Code  | IS_D1030   | 班 別<br>Degree    | 博士班<br>Ph. D. |   |     |
| 修別<br>Type   | 選修<br>Elective   | 學分數<br>Credit(s) | 3.0           | 時 數<br>Hour(s)  | 3.0 |
| 先修課程<br>Prerequisite   | None   |                  |               |   |     |
| 課程目標<br>Course Objectives  |  |                  |               |   |     |
| Tourism is a highly dynamic industry and phenomena. This course provides the cultural studies approach to explore the complexity of tourism as a social and cultural phenomenon. Themes of the tourist gaze, gender, modernity, authenticity, identity, indigeneity, consumption, and photography will be considered throughout the semester. Students will be provided with opportunities to take a field trip and explore various touristic issues, cultures, and Taiwanese Indigenous communities that develop tourism with respect to environmental and socio-cultural sustainability. |  |                  |               |   |     |
| 系教育目標<br>Dept.'s Education Objectives  |  |                  |               |   |     |
| 1  | 推動國際原住民族學術研究<br>Facilitating the academic research on international indigenous peoples.                          |                  |               |   |     |
| 2  | 培育跨領域原住民族研究學術研究人才<br>Providing transdisciplinary and comprehensive research support to indigenous studies.       |                  |               |   |     |
| 3  | 促進多元族群平等發展<br>Promoting equal development among diverse ethnic groups.   |                  |               |   |     |
| 系專業能力<br>Basic Learning Outcomes   |  |                  |               | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.'s Education Objectives |     |
| A  | 具備國際原住民族研究之能力<br>Ability to conduct international indigenous studies.  |                  |               |   | ●   |
| B  | 具備國際原住民族議題之理論與實踐能力<br>Having the theoretical and practical abilities to address international indigenous issues. |                  |               |   |     |

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| C   | 具備人文暨社會科學研究之理論知識與實證能力<br>Having theoretical knowledge and empirical abilities in humanities and social sciences research. |  |
| D   | 具備在地實踐與國際視野之原住民族政策諮詢人才<br>Equipped with local and global visions for policy advisory of indigenous peoples.               |  |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated  |   |  |
| 課程大綱<br>Course Outline  |   |  |
| 1. Course Overview<br>2. Why Tourism Matters: Dynamics of Cultural Studies of Tourism<br>3. Rethinking of Tourist Gaze<br>4. Tourism & Mobile/Travel Theories<br>5. Tourist Studies & Semiotics of Tourism<br>6. Staging Tourism & Tourism Performances<br>7. Tourism, Festival & Cultural Changes<br>8. Midterm Exam<br>9. Indigenous Tourism, Power & Postcolonialism<br>10. Tourism & Gender Issues<br>11. Tourism, Photography & Visual Culture<br>12. Souvenirs & Material Culture of Tourism<br>13. Towards a Sustainable Indigenous Tourism<br>14. Field Trip<br>15. Individual Project Discussion<br>16. Oral Presentations<br>17. Final Research Paper<br>18. Class Review |   |  |
| 資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)  |   |  |
| Classroom with a projector  |   |  |
| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods  |   |  |
| Course Requirements and Suggested Teaching Methods<br>This course explores various topics or issues related to tourism through a series of readings, lectures, screenings, small group discussions, field trip, and cooperative learning.   |   |  |
| 其他<br>Miscellaneous   |   |  |
| Grading Criteria<br>1. General performances (including attendance and class participation (15%))<br>2. Assigned reading guided report (15%)<br>3. Midterm exam (15%)<br>4. Field trip reflection (10%)<br>5. Oral presentation (15%)<br>6. Final research paper (30%)   |   |  |