



## 課 綱 Course Outline

### 藝術創意產業學系碩士班視覺藝術教育組

|   |   |                  |                  |  |     |
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| 中文課程名稱<br>Course Name in Chinese  | 藝術與文化   |                  |                  |  |     |
| 英文課程名稱<br>Course Name in English  | Art and Culture   |                  |                  |  |     |
| 科目代碼<br>Course Code   | VAE_54500   | 班 別<br>Degree    | 碩士班<br>Master' s |  |     |
| 修別<br>Type  | 必修<br>Required  | 學分數<br>Credit(s) | 3.0              | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite  |   |                  |                  |  |     |
| 課程目標<br>Course Objectives   |   |                  |                  |  |     |
| 1. 深化藝術認知，梳理文創產業立基的文化脈絡<br>2. 分析藝術與文化的學術理論與應用實踐<br>3. 連結文化理論與工藝實踐<br>4. 連結藝術理論與產業應用 |   |                  |                  |  |     |
| 系教育目標<br>Dept.' s Education Objectives  |   |                  |                  |  |     |
| 1   | 培育藝術教育研究人才<br>Cultivate talent in art education research.   |                  |                  |  |     |
| 2   | 進行視覺藝術教育研究<br>Conduct research in visual arts education.  |                  |                  |  |     |
| 3   | 發展學校與社會藝術教育<br>Develop art education in schools and society.  |                  |                  |  |     |
| 系專業能力<br>Basic Learning Outcomes  |   |                  |                  | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A   | 具備視覺藝術教育論述能力及其在學校和社會教育的應用。<br>Possess the ability to articulate visual arts education and its application in both school and societal contexts. |                  |                  | ●  |     |
| B   | 發展兼具全球與在地內涵的藝術教育<br>Develop art education that encompasses both global perspectives and local content.  |                  |                  | ●  |     |
| C   | 活化學校與社會藝術教育實踐<br>Activate practical applications of art education in both school and societal settings.   |                  |                  | ●  |     |

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|---|--|---|
| D   | 研發藝術教育產業創新模式<br>Research and develop innovative models for the art education industry. | ● |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated  |  |   |
| 課程大綱<br>Course Outline  |  |   |
| 1. 定義藝術、藝術性、藝術生產、藝術教育、藝術產業<br>2. 定義文化、文化生產、文化研究、文化產業<br>3. 分析當代工藝產業的藝術與文化實踐<br>4. 分析當代文創產業的管理與行政機制                    |  |   |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) |  |   |
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| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods  |  |   |
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| 其他<br>Miscellaneous   |  |   |
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