



課 綱 Course Outline  
經濟學系碩士班國際組

中文課程名稱 Course Name in Chinese	國際貿易理論與政策（一）				
英文課程名稱 Course Name in English	International Trade Theory and Policy(I)				
科目代碼 Course Code	EC_M5300	班 別 Degree	碩士班 Master' s		
修別 Type	必修 Required	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<p>The main purpose of this course is to discuss international trade issues by integrating industrial organization theory. Why do we impose tariffs on imported products? Why do manufacturers outsource? Export or direct investment for a multinational firm, the impact of economic integration on social welfare, the effect of trade liberalization on domestic wages, and the impact of trade liberalization on domestic pollution, and so on.</p> <p>This course hopes to use the economic knowledge we have learned, coupled with the observation of economic phenomena, to do scientific analysis, and to have a better judgment on public issues.</p>					
系教育目標 Dept.' s Education Objectives					
1	<p>培育具學術深造潛力及實務發展能力的優秀經濟人才。 Educate postgraduate students with professional knowledge and empirical skills for further academic research.</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	<p>數理分析能力：通曉經濟學的進階理論技巧，應用數學與賽局解決經濟議題的能力。 Mathematical analysis skills: Mastering in intermediate application of mathematical theories and game theory in analyzing economic issues.</p>				●

B	實證經濟分析能力：通曉經濟學的進階實證技巧，善用資訊科技進行資訊蒐集、資料統計與計量分析。 Empirical analysis skills: Mastering in intermediate application of statistics and econometrics in data collection and examination.	
C	微觀經濟之闡釋能力：通曉進階個體經濟學相關的理論與應用。 Microeconomic perspective: Thorough understanding of intermediate microeconomic theories and relevant application.	●
D	宏觀經濟之闡釋能力：通曉進階總體經濟學相關的理論與應用。 Macroeconomic perspective: Thorough understanding of intermediate macroeconomic theories and relevant application.	○
E	自我調整適應社會之能力：具備適應現代社會的學養以及就業能力。 Employment opportunities: capabilities of working on important policy and decision challenges in business and government	○
F	溝通表達能力：思路清晰，有能力與人溝通並撰寫進階專業研究報告。 Communication skills: Having a clear mind and capability in writing an intermediate professional academic report.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

1. Introduction: Mathematics, Microeconomics, Industrial Organization.
2. Cournot Licensing
3. Export and Import Trade Policies
4. Vertical Integration and Separation
5. CSR(Corporate Social Responsibility)
6. Vertical Product Differentiation
7. Privatization
8. Aftermarket Services
9. International Vertical Licensing
10. Multi-product firm
11. Bargaining
12. Transfer Pricing
13. Parallel Trade
14. Foreign Direct Investment
15. Incomplete Information

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

其他  
Miscellaneous