



課 綱 Course Outline  
觀光暨休閒遊憩學系碩士班一般組

中文課程名稱 Course Name in Chinese	觀光韌性與危機管理專論				
英文課程名稱 Course Name in English	Tourism resilience and crisis management				
科目代碼 Course Code	TRLS52120	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<p>全球化以及加速的人物流動性與區域之連結是推動近代觀光快速發展的主因，同樣也大幅度地挑戰觀光系統的韌性。日益增加的天然或人為因素引起的干擾(例如氣候變遷、自然災難、政治不穩定性與恐怖主義、公共健康威脅)更顯著地提升應對這項挑戰以維持觀光系統韌性的困難度。</p> <p>這門課程將培養學生下列能力</p> <ol style="list-style-type: none"> <li>1. 展現對觀光韌性、脆弱性以及與永續關聯性的批判瞭解，包含這些概念於個人、組織與觀光目的地應用</li> <li>2. 闡明不同之自然與人為因子如何影響觀光系統之脆弱性</li> <li>3. 應用倫理與管理上的考量，評估並加強觀光系統韌性</li> </ol>					
系教育目標 Dept.'s Education Objectives					
1	<p>培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.</p>				
2	<p>培養理論與實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.</p>				
3	<p>培養創新之觀光休憩研發與規劃人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.</p>				
4	<p>重視人格教育與培養服務及團隊精神 To Emphasis on personality education to develop services and team spirit.</p>				

系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備觀光、休閒、遊憩之理論的進階知識 To Have advanced knowledge on tourism、recreation and leisure.	●
B	具備多元邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	●
C	具備跨文化領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	●
D	具備國際視野以及外語溝通的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	●
E	善用資訊科技進行資訊搜尋、分析與統整 To Use of technology for information gathering, analysis and integration.	●
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識 To Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	
G	熟悉「關懷社群健康」之經營與規劃的觀光休憩知識 To Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge	○
H	熟悉「強調資源永續」之經營與規劃的觀光休憩知識 To Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge.	●

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

1. 了解觀光韌性、脆弱性與永續性
2. 從個人、組織與觀光目的地角度探討觀光韌性與脆弱性
3. 認識甚麼是風險、危機與災難
4. 培養觀光韌性- 風險管理
5. 培養觀光韌性- 危機管理
6. 培養觀光韌性- 災難後的復原
7. 觀光倫理與責任
8. 當代相關議題與挑戰

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

電腦、投影設備與網路連線

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

課堂討論、個人報告、小組作業

其他  
Miscellaneous