



課 綱 Course Outline
民族語言與傳播學系學士班

中文課程名稱 Course Name in Chinese	族群影視專題企劃				
英文課程名稱 Course Name in English	Ethnographic Film Planning				
科目代碼 Course Code	LCI_41060	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
族群影視專題企劃流程、概念發想、田野調查、資料搜集、腳本創作、企畫撰寫、製作規劃等技巧訓練。					
系教育目標 Dept.' s Education Objectives					
1	培育增進原住民族語言文化傳承之人才。 To foster intellectuals with a broad understanding of Indigenous culture, history and languages.				
2	培育兼具原住民族傳播理論與實踐知能之人才。 To foster intellectuals who master indigenous communication theory and community/social practice.				
3	培育具備多元文化認知及關懷之語言與傳播人才。 To foster intellectuals with an insightful perspective of multiculturalism, cultural pluralism and intercultural communication.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備原住民族語言文化涵養及語文研究能力之基礎。 To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies.				
B	具備原住民族語文應用能力。 To acquire ability to express indigenous language and culture.				○
C	具備傳播理論及媒體實務能力。 To acquire ability to interpret communication theory and to engage media production.				●

D	具備原住民族文化傳播及議題探討能力。 To acquire ability to debate key issues of indigenous cultural communication.	●
E	具備整合原住民族語文及傳播知能之實踐能力。 To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication.	●
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
本課程將循著族群影視專題企劃開發的工作流程，逐步進行概念發想、田野調查、資料搜集、腳本創作、企畫撰寫、製作規劃等技巧訓練，期能讓同學瞭解各種影視企畫領域的運作，實務與理論兼併，熟悉族群影視專題企劃的執行方式。		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
其他 Miscellaneous		