# 國立東華大學

## 課　綱　Course Outline

### 民族語言與傳播學系學士班

| 中文課程名稱<br>Course Name in Chinese | 族群影視專題企劃 | | | | |
|---|---|---|---|---|---|
| 英文課程名稱<br>Course Name in English | Ethnographic Film Planning | | | | |
| 科目代碼<br>Course Code | LCI_41060 | 班　別<br>Degree | 學士班<br>Bachelor's | | |
| 修別<br>Type | 學程<br>Program | 學分數<br>Credit(s) | 3.0 | 時　數<br>Hour(s) | 3.0 |
| 先修課程<br>Prerequisite | | | | | |

### 課程目標<br>Course Objectives

族群影視專題企劃流程、概念發想、田野調查、資料搜集、腳本創作、企畫撰寫、製作規劃等技巧訓練。

### 系教育目標<br>Dept.'s Education Objectives

| 1 | 培育增進原住民族語言文化傳承之人才。<br>To foster intellectuals with a broad understanding of Indigenous culture, history and languages. |
|---|---|
| 2 | 培育兼具原住民族傳播理論與實踐知能之人才。<br>To foster intellectuals who master indigenous communication theory and community/social practice. |
| 3 | 培育具備多元文化認知及關懷之語言與傳播人才。<br>To foster intellectuals with an insightful perspective of multiculturalism, cultural pluralism and intercultural communication. |

| 系專業能力<br><br>Basic Learning Outcomes | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.'s Education Objectives |
|---|---|
| A | 具備原住民族語言文化涵養及語文研究能力之基礎。<br>To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies. | |
| B | 具備原住民族語文應用能力。<br>To acquire ability to express indigenous language and culture. | ○ |
| C | 具備傳播理論及媒體實務能力。<br>To acquire ability to interpret communication theory and to engage media production. | ● |

| | | |
|---|---|---|
| D | 具備原住民族文化傳播及議題探討能力。<br>To acquire ability to debate key issues of indigenous cultural communication. | ● |
| E | 具備整合原住民族語文及傳播知能之實踐能力。<br>To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication. | ● |

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

## 課程大綱
## Course Outline

本課程將循著族群影視專題企劃開發的工作流程，逐步進行概念發想、田野調查、資料搜集、腳本創作、企畫撰寫、製作規劃等技巧訓練，期能讓同學瞭解各種影視企畫領域的運作，實務與理論兼併，熟悉族群影視專題企劃的執行方式。

## 資源需求評估（師資專長之聘任、儀器設備的配合···等）
## Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

## 課程要求和教學方式之建議
## Course Requirements and Suggested Teaching Methods

## 其他
## Miscellaneous