



課 綱 Course Outline

企業管理學系博士班資訊管理組

中文課程名稱 Course Name in Chinese	大數據決策支援資訊系統				
英文課程名稱 Course Name in English	Big Data Decision Support Information System				
科目代碼 Course Code	BM__84950	班 別 Degree	博士班 Ph. D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	無				
課程目標 Course Objectives					
因應Big-data電子化過程中的需求鏈型態、特色與功能，本課程旨在以數學規劃方法建立Big-data決策準則模型，並以最佳化分析進行決策支援系統設計。					
系教育目標 Dept.'s Education Objectives					
1	培育具備資訊技術解決問題思維能力之高級人才 Cultivate senior personnel with the capability of information technology to solve problems with thinking skills				
2	以資訊技術為核心，培育具有高度專業能力之技術人才 Cultivate professional personnel with the capability of information technology				
3	以管理為對象，培育具有創新、研發、企劃整合能力之高級人才 Cultivate senior personnel with the capability of innovation, research and development and integrated planning				
4	提供數位內容、電子商務與知識管理所需之人才 Cultivate personnel with the capability of digital content, electronic commerce and knowledge management				
5	培育符合國家與區域發展所需之資訊管理人才 Cultivate information management personnel and regional to meet the needs of national development				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	培育具備資訊管理相關理論與應用的知識 Cultivate the knowledge of information management application			○	

B	培育具備邏輯推演、問題解決與獨立研究的能力 Cultivate the capability of logical deduction, problem solving and independent research	●
C	培養具備資訊專業知識與技能 Cultivate the professional ability and skill regarding information	○
D	培養具備資訊科技與管理領域之知識整合應用能力 Cultivate the integrated ability regarding information technology and management	●
E	培養具備創新思維、領導智能與國際觀的能力 Cultivate the ability regarding innovative thinking, leadership and international view	●

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱 Course Outline	
1. Big-data decision science and models. 2. Big-data information technology. 3. Fundamental of optimization methods. 4. Unified methodology for operational planning problems. 5. Data-driven decision-making database. 6. Strategic and tactical demand chain planning.	
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)	
具Big-data 資訊管理背景之教師與相關軟體。	
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods	
課堂講授，並配合decision science電腦軟體的上機實作與討論	
其他 Miscellaneous	
無	