



課 綱 Course Outline  
企業管理學系博士班經營管理國際組

中文課程名稱 Course Name in Chinese	組織行為研究				
英文課程名稱 Course Name in English	Seminar in Organizational Behavior				
科目代碼 Course Code	BM__D0050	班 別 Degree	博士班 Ph. D.		
修別 Type	必修 Required	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
This course is designed to familiarize participants with general management concepts, theories, and practices while improving management skills. Course topics include the business environment, management decision making, ethical behavior and social responsibility, planning and controlling, organizing, human resource management, leadership, motivation, and business communication. Participants also improve their teamwork, presentations, and decision-making skills through group presentations, case studies, and experiential exercises.					
系教育目標 Dept.'s Education Objectives					
1	培養具國際觀之經營管理人才 To develop managerial talent with a global perspective.				
2	培養具知識整合能力之經營管理人才 To develop managerial talent with knowledge integration abilities.				
3	培養具先機掌握能力之經營管理人才 To develop managerial talent with initiative-seizing abilities.				
4	培養具人文素養之經營管理人才 To develop managerial talent with humanism quality.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備企業管理相關理論與應用的知識 Having knowledge of modern management theories and practices			●	

B	具備邏輯推演、獨立思考與問題解決的能力 Having capability of logical reasoning, independent thinking, and problem solving	●
C	具備學研產官重要議題與趨勢掌握的國際觀 Having global perspective on key issues in academia, research, industry, and government	●
D	具備專業與產業的倫理洞察力與堅持 Having insights and persistence of professional and industry ethics	●
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
● Course Outline ● What Is Organizational Behavior ● Diversity in Organizations ● Attitudes and Job Satisfaction ● Emotions and Moods ● Personality and Values ● Perception and Individual Decision Making ● Motivation Concepts ● Motivation: From Concepts to Applications ● Foundations of Group Behavior ● Understanding Work Teams ● Communication ● Leadership ● Power and Politics ● Organizational Culture ● Organizational Change and Stress Management ● Foundations of Group Behavior		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
General management or human resource management related fields Specialty		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
Examination Team project. Class Participation Team Participation Team Presentation		
其他 Miscellaneous		