



## 課 綱 Course Outline

管理學院會計與資訊管理國際學士班學士班

中文課程名稱 Course Name in Chinese	管理學				
英文課程名稱 Course Name in English	Introduction to Management				
科目代碼 Course Code	ACIM10080	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<p>1. Course description: This course serves as an introduction to the discipline of management. It is designed to integrate the accepted theories in the area with real world applications to provide students with the basic knowledge and skills needed for managing others. This course begins with a discussion of the current issues in management and then proceeds to cover the traditional functions of management: planning, organizing, leading, and controlling. Lecture and class assignments given in the course are intended to help students understand the needs of modern public and private organizations, including emerging national and international trends.</p> <p>2. Course objective: 1)The objective of the course is for students to develop a basic understanding of critical concepts and theories of management. This course addresses contemporary management challenges an organization faces in a dynamic and complex environment. It focuses on critical management issues involved in planning, organizing, controlling and leading of an organization. The course will help students learn important tools and skills in management and prepares them to be effective managers. 2)This course covers important fundamental topics of management, and is chosen to evaluate undergraduate students for the following learning goals and learning objectives: LG 3: Global view 4.1 Understand the impact of globalization on the markets 4.2 Equipped with the sensitivity of cross-cultural management</p>					
系教育目標 Dept.' s Education Objectives					
1	培養結合理論與實務之會計資訊專業人才				

2	培養多元視野與跨領域整合能力之會計資訊專業人才	
3	培養專業能力與品德操守並重之會計資訊專業人才	
系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	兼具會計資訊理論與實務操作及專業知識，具備跨領域解決問題能力	○
B	具有良好之會計資訊理論基礎與分析能力，具備相關領域升學或就業之知識與能力	○
C	具備以資訊技術協助企業運作與商業管理之知識與應用能力	○
D	具有會計資訊、風險控管、電腦審計與稅務整合能力	○
E	具備超然獨立並嚴格遵守會計資訊專業倫理的道德勇氣	●
F	具備團隊合作、國際視野、創造性思考及良好的外語能力	●
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
1.	Class introduction	
2.	Topic 1. Managers and you in the workplace	
3.	Topic 2. Decision making (1/2)	
4.	Topic 2. Decision making (2/2)	
5.	Topic 3. Global management	
6.	Topic 4. Managing social responsibility and ethics	
7.	Topic 5. Foundation of planning	
8.	Topic 6. Managing strategy	
9.	Mid-term exam	
10.	Topic 7. Designing organizational structure	
11.	Topic 8. Managing human resources	
12.	Topic 9. Managing groups and teams	
13.	Topic 10. Managing communication	
14.	Topic 11. Motivating employees	
15.	Topic 12. Being an effective leader	
16.	Topic 13. Monitoring and Controlling	
17.	Final exam	
18.	Flexible week	
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
E化講桌、投影機等		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		

其他 Miscellaneous