



課 綱 Course Outline

民族語言與傳播學系學士班

中文課程名稱 Course Name in Chinese	電影企劃與製作				
英文課程名稱 Course Name in English	Digital Video Planning and Production				
科目代碼 Course Code	LCI_23800	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
This course is designed to give students an introductory understanding of the pre-production, production and post-production processes involved in the making of a short digital video. Through lectures, film viewings, readings, demonstrations and hands-on exercises, students will gain the technical skills and mindful space to further explore the creative and aesthetic possibilities of the medium, especially as it relates to indigenous storytelling and expression. Students are encouraged to explore their own film language and aesthetics, as well as expected to work cooperatively with each other on group ideas and exercises.					
系教育目標 Dept.'s Education Objectives					
1	培育增進原住民族語言文化傳承之人才。 To foster intellectuals with a broad understanding of Indigenous culture, history and languages.				
2	培育兼具原住民族傳播理論與實踐知能之人才。 To foster intellectuals who master indigenous communication theory and community/social practice.				
3	培育具備多元文化認知及關懷之語言與傳播人才。 To foster intellectuals with an insightful perspective of multiculturalism, cultural pluralism and intercultural communication.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	

A	具備原住民族語言文化涵養及語文研究能力之基礎。 To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies.	
B	具備原住民族語文應用能力。 To acquire ability to express indigenous language and culture.	
C	具備傳播理論及媒體實務能力。 To acquire ability to interpret communication theory and to engage media production.	●
D	具備原住民族文化傳播及議題探討能力。 To acquire ability to debate key issues of indigenous cultural communication.	○
E	具備整合原住民族語文及傳播知能之實踐能力。 To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

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This course has a total of 4 assignments:

1) Project #1 Image Collage – Each student collects and arranges a series of 10 images using at least 2 of the following editing techniques: color, line, shape, content. Students may use found images or photographed images.

2) Project #2 Essence of a Person or Place – Each group shoots to capture the essence of a person or place, either very familiar to them or not. Essence means the way students perceive how this person or place is to them. The objectives of this exercise are to allow students to experiment with the camera (optical manipulations, lens, exposure, filters, camera angle, composition, movement, speed), and to engage more visually and intimately with their surroundings. What, why and how are you seeing? And seeing with a camera? In this exercise, students will edit in the camera (e.g., do not use a computer).

Students must use at least 5 of the following techniques in their work: pan, underexposure, hand held shot, tilt, overexposure, tripod shot, zoom, tracking shot, long shot, single frame photography, medium shot, wide angle, close-up, macro/extreme close-up. A written log is required indicating shot number and corresponding technique. This then becomes a record of techniques used for analysis and critique. Do not use any sound. Length is 3-5 minutes & a reflection paper is required.

3) Project #3 Sonic Inspiration – Groups experiment with recording live or constructed sounds to accompany Project #2. The objective of this exercise is to appreciate, construct and utilize sound as an informational, inspirational and aesthetic element in digital production. In recording the sounds, include 3-5 types of sound. Qualities to consider are the sounds rhythm, content (e.g., conversational, from a radio, etc.), its location to the mic, hence, listener. Students consider the kind of mood or ambience they are interested in creating. How do the sounds inform or enhance images? Length is 3-5 minutes & reflection paper is required.

4) Project #4: Final Work – The final project is either an individual or group piece, and should demonstrate students own exploration of one or more of the basic elements in film production (i.e., camera, text/content, audio, and audience). A completed pre-production book is required for production. Your pre-production book must include the following: treatment; script; whether human or animal, a character list; itemized budget; storyboard

(edit design); shot list; lined script; legal documents (permits, release forms, etc.). Length is up to 15 minutes & a reflection paper is required
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)
The instructor should have knowledge of: 1) the pre-production, production, post-production and distribution stages of a short digital film, 2) updated technical skill and experience in operating digital film equipment and editing software, 3) the historical development of film aesthetics, genre and theory, and 4) the critical analysis of film language (mise-en-scene, editing, etc.). Equipment needed: Mini-DV cameras, tripods, lighting kit, computer editing hardware, professional editing software
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods
其他 Miscellaneous