



課 綱 Course Outline  
企業管理學系國際組

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| 中文課程名稱<br>Course Name in Chinese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 組織行為                                                                                                          |                  |                  |                                                                                          |     |
| 英文課程名稱<br>Course Name in English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Organizational Behavior                                                                                       |                  |                  |                                                                                          |     |
| 科目代碼<br>Course Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | BM__M0470                                                                                                     | 班 別<br>Degree    | 碩士班<br>Master' s |                                                                                          |     |
| 修別<br>Type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 必修<br>Required                                                                                                | 學分數<br>Credit(s) | 3.0              | 時 數<br>Hour(s)                                                                           | 3.0 |
| 先修課程<br>Prerequisite                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                               |                  |                  |                                                                                          |     |
| 課程目標<br>Course Objectives                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                               |                  |                  |                                                                                          |     |
| This course is designed to familiarize participants with general management concepts, theories, and practices while improving management skills. Course topics include the business environment, management decision making, ethical behavior and social responsibility, planning and controlling, organizing, human resource management, leadership, motivation, and business communication. Participants also improve their teamwork, presentations, and decision-making skills through group presentations, case studies, and experiential exercises. |                                                                                                               |                  |                  |                                                                                          |     |
| 系教育目標<br>Dept.' s Education Objectives                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                               |                  |                  |                                                                                          |     |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 培養具國際觀之企業經理人。<br>Cultivating professional managers equipped with international perspective                    |                  |                  |                                                                                          |     |
| 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 培養具資訊科技能力之專業經理人。<br>Cultivating professional managers equipped with IT management proficiency                 |                  |                  |                                                                                          |     |
| 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 培養具人文素養之專業經理人。<br>Cultivating equipped with human culture professional managers                               |                  |                  |                                                                                          |     |
| 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 培養理論與實務並重之專業經理人。<br>Cultivating business professionals with both theoretic expertise and practical experience |                  |                  |                                                                                          |     |
| 系專業能力<br><br>Basic Learning Outcomes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                               |                  |                  | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 具備企業管理理論的核心專業知識。<br>Core knowledge of theories related to business management                                 |                  |                  |                                                                                          |     |

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| B | 具備邏輯思考與企業經營管理問題解決的能力。<br>Capability of logical thinking and problem solving to business management |  |
| C | 具備領導、溝通協調與團隊運作的能力。<br>Capability of leadership, communication, and collaboration                   |  |
| D | 具備國際觀以及外語溝通的能力。<br>Global perspective and capability of communication in foreign languages         |  |
| E | 具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。<br>Capability of IT applications for business operations               |  |
| F | 具備企業倫理以奠定經營觀念之認知與堅持。<br>Having recognition and persistence of business ethics                      |  |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

### 課程大綱 Course Outline

- Course Outline
- What Is Organizational Behavior
- Diversity in Organizations
- Attitudes and Job Satisfaction
- Emotions and Moods
- Personality and Values
- Perception and Individual Decision Making
- Motivation Concepts
- Motivation: From Concepts to Applications
- Foundations of Group Behavior
- Understanding Work Teams
- Communication
- Leadership
- Power and Politics
- Organizational Culture
- Organizational Change and Stress Management
- Foundations of Group Behavior

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

General management or human resource management related fields Specialty

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

Examination  
Team project.  
Class Participation  
Team Participation  
Team Presentation

其他  
Miscellaneous