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國立東華大學

課　　綱　Course Outline

觀光暨休閒遊憩學系學士班

中文課程名稱 Course Name in Chinese	觀光遊憩衝擊				
英文課程名稱 Course Name in English	Tourism and Recreation Impacts				
科目代碼 Course Code	TRLS40060	班 別 Degree	學士班 Bachelor’s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					

課程目標
Course Objectives

任何土地利用形式均會對環境造成某種程度之衝擊，遊憩使用亦不例外。國民對戶外遊憩需求日殷，尤其是政府積極發展遊憩與自然文化觀光之下，遊憩與觀光之發展對現有之自然、社會、經濟與文化環境將促成改變。遊憩區或是觀光景點的經營不能，實際上也無法規避遊憩衝擊，唯有了解衝擊機制及可能的影響因子，來規劃與經營遊憩據點以及管理遊客，使得衝擊減至最低程度。
本課程將從遊憩衝擊與觀光衝擊兩個層面了解人類遊憩使用與觀光行為所造成之自然、社會、經濟與文化的影響。使得學習者修完此課程後具備遊憩與觀光衝擊之基本知識，以及了解透過規劃、經營與監測而能對衝擊加以控制。在遊憩衝擊部分將包括遊憩衝擊之組成，影響衝擊之因子，遊憩衝擊經營之策略，遊憩衝擊之監測。在觀光衝擊部分則包括實質環境衝擊，經濟衝擊，社會與文化衝擊，觀光真實性的議題。

系教育目標
Dept.’s Education Objectives

1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism,recreation and leisure industries.
2	培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism,recreation and leisure industries.
3	培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism,recreation and leisure industries.
4	重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit.

系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.’s Education Objectives
A	對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries.	●
B	具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	●
C	具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration.	●
F	能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	○
圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated		

課程大綱 Course Outline
Ch 1 Wildland recreation and resource impacts、Ch 2 Soil、Ch 3 Vegetation Ch 4 Wildlife、Ch 5 Water、Ch 6 Impact patterns、Ch 8 Environmental durability Ch 9 Visitor use、Ch 10 Strategies and concepts of management Ch 11 Monitoring recreational impacts、Ch 10 Managing visitor impacts Ch 3 An introduction to tourism impacts、Ch 4 The economic impacts of tourism Ch 5 The socio-cultural impacts of tourism、 Ch 6 Environmental impacts of tourism、Ch 8 Authenticating ethnic tourism attractions
資源需求評估（師資專長之聘任、儀器設備的配合・・・等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods
其他 Miscellaneous