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②國玄東華大學

課 網 Course Outline

國際企業學系學士班

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中文課程名稱 Course Name in Chinese	銀行實務					
英文課程名稱 Course Name in English	Bank Practice And Study					
科目代碼 Course Code	IB22140	班 別 Degree	學士班 Bachelor's			
修別 Type	學程 Program	學分數 Credit(s)	3. 0	時 數 Hour(s)	3. 0	
先修課程 Prerequisite				1		
課程目標						
	Course Objectives					
1. 認識金融市場國際化的環境與趨勢 2. 介紹商業銀行實務與相關法規在國內之發展 3. 增加企業經理人在籌募資金管道上的認知與財務 管理所需之相關知識 4. 強化商業銀行從業人員對於銀行實務的了解 5. 培養出高階管理者所需具備的財務金融經營實力						
系教育目標 Dept.'s Education Objectives						
培養具國際企業知識之基礎管理人才。 Build a foundation of international business knowledge to prepare students for being managers.						
培養具創新思維與創業能力之基礎管理人才。 2 Build a foundation of innovation and entrepreneurship to prepare students for being managers.						
3 培養具服務業經營能力之基礎管理人才。 Create a managerial ability in Service industry for being managers						
培養在地經營理念之基礎管理人才。 4 Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context.						
	系專業能力 Basic Learning Outo	comes		力相關性 Correlati between C Objective	Course es and Education	
A 具備國際企業管理 Students will ha	ピ之知識與能力。 ave basic knowledge of	internationa	al business.		•	

В	具備邏輯思考、問題分析與解決之能力。 Students will be able to identify, analyze and solve business problems with logical thinking.	0		
С	具備溝通協調與團隊合作之能力。 Students will be able to demonstrate effective communication, coordination and teamwork skills.	0		
D	具備國際觀及外語溝通之能力。 Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.	•		
Е	具備創新、創業之思維與能力 To build a the concept and ability for innovation and entrepreneurship	0		
F	具備服務設計與產業分析之能力 Students will be able to demonstrate the basic abilities for service design and industry analysis	0		
G	具備國際企業倫理之素養。 Students will be able to identify and understand the importance of ethical decision making for international business.	0		
圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated				
課程大綱 Course Outline				
金融市場國際化環境之發展與趨勢 企業財務管理與金融市場 銀行概論 我國商業銀行之發展 金融控股公司 利率與利息 存款、國內匯兌、保證、承兌、貼現業務 授信業務及徵信財報分析 外匯市場及外匯業務 新金融商品業務				
資源需求評估(師資專長之聘任、儀器設備的配合・・・等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)				
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods				
課堂講授,分組討論,企業參訪 平時成績,口頭發表,作業成績,期末考試				
其他 Miscellaneous				