



課 綱 Course Outline  
財務金融學系學士班

中文課程名稱 Course Name in Chinese	財經英文				
英文課程名稱 Course Name in English	Finance English				
科目代碼 Course Code	FIN_31400	班 別 Degree	學士班 Bachelor's		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
藉由當地及國際財經相關新聞的解說及複習，來幫助英語學習者更加熟悉對商用英語會話的聽力敏感度及增加口說練習的機會，同時藉由漸進式解說，不斷地練習及複習，來消弭學生對商用英語的恐懼感。內容分為：股市、匯率、貿易、電腦產業、生技產業、銀行、大陸投資、網路、創投等。					
系教育目標 Dept.'s Education Objectives					
1	培育財務金融業之管理人 Cultivate talents with a skill of financial management.				
2	培育具備投資理財能力之人才 Cultivate talents with a skill of investment and manage finances.				
3	培育政府及企業所需之財務人才 Trains the talents needed for our nation's economic and business environment				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備經濟學、會計學、統計學及數學的基礎能力 Basic knowledge of the financial theory Economics, accounting, statistical and mathematica			●	
B	具備財務金融基本學理 Understanding of the development of the financial disciplin				
C	具備運用財務金融學理進行分析能力 Basic knowledge of financial theory analysi				
D	具備資料整理、書面呈現或口頭報告之能力 Basic knowledge of documentation and presentation skill			○	

E	具備財經時事基本分析能力 Capabilities for financial analysis of current affairs	●
F	具備電腦程式運算及應用基本能力 Ability of computer programs, algorithms and applications	
G	具備英語閱讀溝通協調等基本能力 English reading ability of communication and coordination	●

圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

1. International political economy
2. Regional economy
3. Corporate management
4. Banking sector
5. Stock investment
6. Bond investment & financial commodities
7. Derivative
8. Alternative investment

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

圖書，期刊，統計資料由圖書館供應。

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

Lectures, Homework, Presentations & Case Studies.  
Midterm & Final Exams.

其他  
Miscellaneous

Midterm 20%, Project 50%, Final 30