



課 綱 Course Outline
語言中心學士班

中文課程名稱 Course Name in Chinese	英語導覽解說				
英文課程名稱 Course Name in English	English for Guided Tour and Interpretation				
科目代碼 Course Code	LC__62460	班 別 Degree	學士班 Bachelor' s		
修別 Type	選修 Elective	學分數 Credit(s)	2.0	時 數 Hour(s)	2.0
先修課程 Prerequisite	無 NO				
課程目標 Course Objectives					
1. 熟悉觀光產業術語及辭彙 To be familiar with the usage and vocabulary in the tourism industry ;					
2. 能導覽與解說花蓮重要景點 To interpret and explain main tourist sites in Hualien; ;					
3. 瞭解觀光餐旅產業的發展與趨勢 To understand the development and trends in the tourism and hospitality industry. °					
(校)教育目標 Objectives of General Education					
1	在地關懷與全球視野 Develop domestic and global perspectives				
2	人文素養與科學知識 Achieve humanistic values and scientific literacy				
3	全人健康與永續創新 Holistic Wellness and Sustainable Innovation				
(校)核心能力 Learning Outcomes				課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes	
A	自主學習與創新思考 Autonomous Learning and Creative Thinking				
B	康健身心 Physical Fitness and Mental Balance				○
C	互動、溝通與解決問題 Interactive Communication and Problem Solving				

D	情藝美感 Artistic Feeling and Aesthetic Perception	
E	文化素養與尊重差異 Cultural Literacy and Respect for Differences	●
F	在地關懷與公民責任 Local Commitment and Civic Responsibility	
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
本課程幫助同學學會導覽解說中正確單字與辭彙的使用。透過參觀實習的安排，讓同學實際演練；並將學習成果於期末的團體報告中呈現出來。 This course helps students learn how to use vocabulary and phrases properly in a guided tour. Students can learn practically in the field trips and present their learning outcomes in group projects.		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
教學相關之影像、電腦、網路及其它資源教室的設備 Teaching-related video, computer, Internet access, and other facilities.		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
課程除講授外，可運用所有能協助學生的輔助器材進行課程。 Lectures and any other facilities for student		
其他 Miscellaneous		