



## 課 綱 Course Outline

### 藝術創意產業學系學士班

中文課程名稱 Course Name in Chinese	專題實驗室									
英文課程名稱 Course Name in English	Project Lab									
科目代碼 Course Code	ACI_31600	班 別 Degree	學士班 Bachelor's							
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0					
先修課程 Prerequisite										
課程目標 Course Objectives										
<p>1、探索與實驗：透過創意實驗，突破既有的藝術表達方式，發展個人創作風格。</p> <p>2、理論與實踐結合：培養學生對藝術理論的理解，並將其運用於創作實踐中。</p> <p>3、跨媒材與跨領域實驗：鼓勵學生進行媒材、技術或跨學科的探索，發展創新作品。</p> <p>4、學術與創作論述：訓練學生撰寫藝術論述與學術報告，提高表達與批判思考能力。</p> <p>5、展覽與發表：培養學生策展思維，學習如何展示作品並進行公開發表。</p> <p>1、Exploration and Experimentation: Through creative experiments, students will challenge conventional artistic expressions and develop their unique creative style.</p> <p>2、Integration of Theory and Practice: Students will gain an in-depth understanding of art theory and apply it effectively in their creative practices.</p> <p>3、Cross-Material and Interdisciplinary Experimentation: Encouraging students to explore different materials, techniques, and interdisciplinary approaches to create innovative works.</p> <p>4、Academic and Artistic Discourse: Training students in writing artistic statements and academic reports, enhancing their ability to express ideas and engage in critical thinking.</p> <p>5、Exhibition and Presentation: Developing curatorial thinking, learning how to present works effectively, and gaining experience in public exhibitions and presentations.</p>										
系教育目標 Dept.'s Education Objectives										
1	培育藝術創意產業專業人才。 Cultivate professional talent in the creative arts industry.									
2	進行藝術創意產業觀察與研究。 Conduct observation and research in the creative arts industry.									
3	接軌藝術創意產業與市場。 Align with the creative arts industry and the art market.									

系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備藝術創意產業發展潮流的國際視野。 Possess an international perspective on the development trends of the creative arts industry.	
B	瞭解在地文化資源及藝術創意產業特色。 Understand local cultural resources and the characteristics of the creative arts industry.	
C	具有創新概念，能進行藝創產品的研發。 Have innovative concepts and the ability to conduct research and development of artistic products.	
D	能結合在地資源，參與藝術創意產業實務。 Ability to integrate local resources and participate in practical aspects of the creative arts industry.	
E	具備企劃、領導、溝通、合作及問題解決能力。 Possess skills in planning, leadership, communication, collaboration, and problem-solving.	
F	對於藝術創意產業及發展潮流有分析管理知能。 Analytical and managerial competence in the creative arts industry and its development trends.	

圖示說明 Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

### 課程大綱 Course Outline

本課程將根據學生的創作方向與興趣，提供個別指導與小組討論，可能涉及以下主題：

1. 研究與靈感發掘
  - . 藝術家案例研究與討論
  - . 跨領域與新媒體藝術趨勢
  - . 研究方法與概念發展
2. 創作實驗
  - . 個人創作計畫擬定
  - . 跨媒材與技術探索
  - . 材質與空間運用研究
3. 批判與討論
  - . 作品分析與概念表達
  - . 專題研究與藝術理論結合
  - . 互相評論與師生對話
4. 成果發表與展覽
  - . 藝術論述與作品介紹
  - . 策展與展示方式規劃
  - . 期末作品發表與展覽

This course will be tailored to students' creative directions and interests, offering individual guidance and group discussions. The topics covered may include:

1. Research and Inspiration Development
  - Case studies and discussions on artists
  - Trends in interdisciplinary and new media art
  - Research methods and concept development
2. Creative Experimentation

- Planning and structuring personal creative projects
- Exploration of cross-media and techniques
- Material and spatial studies

3. Critique and Discussion

- Artwork analysis and conceptual expression
- Integration of specialized research and artistic theories
- Peer review and dialogue with instructors

4. Presentation and Exhibition

- Artistic statements and project presentations
- Curation and exhibition planning
- Final project presentation and exhibition

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

其他

Miscellaneous