



課 綱 Course Outline

藝術創意產業學系學士班

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| 中文課程名稱 Course Name in Chinese | 專題實驗室 | | | | |
| 英文課程名稱 Course Name in English | Project Lab | | | | |
| 科目代碼 Course Code | ACI_31600 | 班 別 Degree | 學士班 Bachelor' s | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | | | | | |
| 課程目標 Course Objectives | | | | | |
| 1、探索與實驗：透過創意實驗，突破既有的藝術表達方式，發展個人創作風格。 2、理論與實踐結合：培養學生對藝術理論的理解，並將其運用於創作實踐中。 3、跨媒材與跨領域實驗：鼓勵學生進行媒材、技術或跨學科的探索，發展創新作品。 4、學術與創作論述：訓練學生撰寫藝術論述與學術報告，提高表達與批判思考能力。 5、展覽與發表：培養學生策展思維，學習如何展示作品並進行公開發表。 1、Exploration and Experimentation: Through creative experiments, students will challenge conventional artistic expressions and develop their unique creative style. 2、Integration of Theory and Practice: Students will gain an in-depth understanding of art theory and apply it effectively in their creative practices. 3、Cross-Material and Interdisciplinary Experimentation: Encouraging students to explore different materials, techniques, and interdisciplinary approaches to create innovative works. 4、Academic and Artistic Discourse: Training students in writing artistic statements and academic reports, enhancing their ability to express ideas and engage in critical thinking. 5、Exhibition and Presentation: Developing curatorial thinking, learning how to present works effectively, and gaining experience in public exhibitions and presentations. | | | | | |
| 系教育目標 Dept.'s Education Objectives | | | | | |
| 1 | 培育藝術創意產業專業人才。 Cultivate professional talent in the creative arts industry. | | | | |
| 2 | 進行藝術創意產業觀察與研究。 Conduct observation and research in the creative arts industry. | | | | |
| 3 | 接軌藝術創意產業與市場。 Align with the creative arts industry and the art market. | | | | |

| 系專業能力 Basic Learning Outcomes | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
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| A | 具備藝術創意產業發展潮流的國際視野。 Possess an international perspective on the development trends of the creative arts industry. | |
| B | 瞭解在地文化資源及藝術創意產業特色。 Understand local cultural resources and the characteristics of the creative arts industry. | |
| C | 具有創新概念，能進行藝創產品的研發。 Have innovative concepts and the ability to conduct research and development of artistic products. | |
| D | 能結合在地資源，參與藝術創意產業實務。 Ability to integrate local resources and participate in practical aspects of the creative arts industry. | |
| E | 具備企劃、領導、溝通、合作及問題解決能力。 Possess skills in planning, leadership, communication, collaboration, and problem-solving. | |
| F | 對於藝術創意產業及發展潮流有分析管理知能。 Analytical and managerial competence in the creative arts industry and its development trends. | |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | |
| 課程大綱 Course Outline | | |
| <p>本課程將根據學生的創作方向與興趣，提供個別指導與小組討論，可能涉及以下主題：</p> <p>1. 研究與靈感發掘</p> <ul style="list-style-type: none"> 藝術家案例研究與討論 跨領域與新媒體藝術趨勢 研究方法與概念發展 <p>2. 創作實驗</p> <ul style="list-style-type: none"> 個人創作計畫擬定 跨媒材與技術探索 材質與空間運用研究 <p>3. 批判與討論</p> <ul style="list-style-type: none"> 作品分析與概念表達 專題研究與藝術理論結合 互相評論與師生對話 <p>4. 成果發表與展覽</p> <ul style="list-style-type: none"> 藝術論述與作品介紹 策展與展示方式規劃 期末作品發表與展覽 <p>This course will be tailored to students' creative directions and interests, offering individual guidance and group discussions. The topics covered may include:</p> <p>1. Research and Inspiration Development</p> <ul style="list-style-type: none"> Case studies and discussions on artists Trends in interdisciplinary and new media art Research methods and concept development <p>2. Creative Experimentation</p> | | |

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| <ul style="list-style-type: none"> • Planning and structuring personal creative projects • Exploration of cross-media and techniques • Material and spatial studies 3. Critique and Discussion <ul style="list-style-type: none"> • Artwork analysis and conceptual expression • Integration of specialized research and artistic theories • Peer review and dialogue with instructors 4. Presentation and Exhibition <ul style="list-style-type: none"> • Artistic statements and project presentations • Curation and exhibition planning • Final project presentation and exhibition |
| <p>資源需求評估（師資專長之聘任、儀器設備的配合．．．等）</p> <p>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)</p> |
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| <p>課程要求和教學方式之建議</p> <p>Course Requirements and Suggested Teaching Methods</p> |
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| <p>其他</p> <p>Miscellaneous</p> |
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