國立東華大學

課　綱　Course Outline

族群關係與文化學系學士班

中文課程名稱 Course Name in Chinese	社會創新與地圖				
英文課程名稱 Course Name in English	Social Innovation and Mapping				
科目代碼 Course Code	ERC_31300	班　別 Degree	學士班 Bachelor's		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時　數 Hour(s)	3.0
先修課程 Prerequisite					

課程目標 Course Objectives

本課程結合數位地圖平台資源與社區發展議題，旨在引導學生運用地圖作為工具，促進不同行動者之間的對話與夥伴關係。透過課堂教學與實地操作，學生將習得社區工作討論、田野調查訪談的技巧，以及帶領群體討論與溝通的能力。本課程培養學生在城鄉創生與社會創新領域的視野，並強調創造力與反思能力，使其能夠有效呈現與表達相關議題。

This course integrates digital mapping platform resources with community development initiatives, guiding students on how to utilize maps to facilitate dialogue and collaborative partnerships among various stakeholders. Through classroom instruction and hands-on fieldwork, students will acquire skills in community engagement discussions, field interviews, and leading group discussions and communication. The course aims to cultivate a vision for regional revitalization and social innovation while fostering creativity and critical reflection. Additionally, students will develop the ability to effectively present and articulate key issues.

系教育目標 Dept.'s Education Objectives

1	致力原住民族高等教育。 Promote higher education for Indigenous peoples.
2	奠定族群研究基礎。 Establish a firm grounding in ethnic studies.
3	養成族群事務實作之人才 Cultivate professionals capable of engaging in ethnic affairs practice.

系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives

A	具備人文關懷與在地實踐之能力。 Furnish the ability to meaningfully engage with local communities.	●
B	具備族群議題思考與分析之能力。 Cultivate critical thinking about ethnic studies.	●
C	具備文史工作與民族教育之實務能力。 Furnish the skills necessary to conduct historical researches and the practices of Indigenous education.	●
D	具備族群文化敏感度與跨文化溝通之能力。 Furnish cross-cultural sensitivity and communication skills.	●

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱
Course Outline

・培養對城鄉創生與社會創新的基本知識，並具備分析與應用能力。
・理解認知地圖作為創意思考、溝通與創新思維的工具與方法，並能有效運用。
・透過實際案例分析與討論，深化對城鄉創生與社會創新議題的認識。
・與社區及 NGO 合作交流，透過繪製與可視化方式呈現社區的事實、價值觀、願景、故事及相關資訊，以促進資訊記錄與傳達。

・Develop foundational knowledge, comprehension, and analytical skills in regional revitalization and social innovation.
・Recognize maps as a method and tool for creative thinking, communication, and innovative problem-solving.
・Engage in case studies through exploration and critical evaluation.
・Collaborate with communities and NGOs, using mapping and visualization to document and present community realities, values, visions, stories, and relevant information for effective communication and record-keeping.

資源需求評估（師資專長之聘任、儀器設備的配合・・・等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

具相關專長之師資

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

依當學期授課教師規定

其他
Miscellaneous