



## 課 綱 Course Outline

### 運籌管理研究所碩士班國際組

中文課程名稱 Course Name in Chinese	當代管理議題				
英文課程名稱 Course Name in English	Topics in Contemporary Management				
科目代碼 Course Code	GSLMM0110	班 別 Degree	碩士班 Master's		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					

本課程目標包括：

介紹與討論當代企業管理理論與概念的內涵探討當前企業面對的管理課題發展將理論概念與分析架構應用於實務之能力

The objectives of this course include:

To introduce and discuss modern management concepts.

To expose students to a range of topics in contemporary business management.

To develop student's abilities to apply theoretical concepts and analytical framework to real business world issues.

### 系教育目標

### Dept.'s Education Objectives

1	培養具備供應鏈與運籌管理知識能力之專業人才。 To nurture professionals with knowledge and skills in supply chain and logistics management
2	培養具備邏輯與批判思維之專業管理人才。 To nurture management professionals with logical and critical thinking
3	培養具備國際溝通與簡報能力之專業人才。 To nurture bilingual professionals with communication and presentation skills
4	培養具有國際視野與在地經驗之供應鏈與運籌管理專才。 To nurture professionals in supply chain and logistics management with global vision and local experience

### 系專業能力

### Basic Learning Outcomes

課程目標與系專業能力相關性  
Correlation between Course Objectives and Dept.'s Education Objectives

A	基礎供應鏈與運籌管理知識 Foundations on supply chain and logistics management	●
B	供應鏈與運籌之系統管理知識 Knowledge on managing systems in supply chain and logistics	○
C	供應鏈與運籌之分析工具知識 Knowledge on logical and analytical tools for supply chain and logistics	
D	語文表達能力 Language and communication skills	○

圖示說明 Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱  
Course Outline

1. 管理學說之演進與發展
2. 當代企業管理內涵
3. 現代企業管理之議題（例如：動態環境中之策略規劃、虛擬團隊之管理、多元文化團隊之管理、當代領導議題、組織變革與發展）
The history and development of managerial thoughts and practices The nature of contemporary business management Issues related to contemporary business management (i.e. strategic planning in dynamic environments, managing virtual teams, managing multi-cultural teams, contemporary development of leadership, organizational change and development)

資源需求評估（師資專長之聘任、儀器設備的配合 · · · 等）

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

投影機 projector

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

課程要求 課堂參與、小組討論作業、個人作業與個人書面報告、期末考教學方式之建議 課堂講授與討論

小組討論：當代企業管理文獻

小組討論：個案研討

邀請企業界人士分享當代企業管理經驗

Participation, Group discussion assignment, Individual assignment and individual written report, Final exam  
Suggested Teaching Methods

Lecturing and in-class discussions

Group discussions: contemporary business management articles

Group discussions: cases Inviting business professionals to share experiences in contemporary business management

其他  
Miscellaneous