



課 綱 Course Outline

英美語文學系學士班

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| 中文課程名稱 Course Name in Chinese | 文化研究概論 | | | | | | | | | |
| 英文課程名稱 Course Name in English | Introduction to Cultural Studies | | | | | | | | | |
| 科目代碼 Course Code | EL_25230 | 班 別 Degree | 學士班 Bachelor's | | | | | | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 | | | | | |
| 先修課程 Prerequisite | | | | | | | | | | |
| 課程目標 Course Objectives | | | | | | | | | | |
| 1. 理解文化研究的基本概念與理論 Understand the fundamental concepts and theories of cultural studies 2. 分析文化與權力結構的互動 Analyze the interaction between culture and power structures 3. 批判性地檢視當代文化現象 Critically examine contemporary cultural phenomena 4. 培養批判思維與研究能力 Develop critical thinking and research skills | | | | | | | | | | |
| 系教育目標 Dept.'s Education Objectives | | | | | | | | | | |
| 1 | 以英美文學為主，奠定學生的基本文學素養 Students' basic literary cultivation is mainly based on the study of English and American Literature. | | | | | | | | | |
| 2 | 以小班教學方式，培養英文聽說讀寫能力。 Development of English language ability is grounded in small class learning. Students are required to learn a second foreign language. They can strengthen their linguistic abilities through classes on teaching, translation, etc. | | | | | | | | | |
| 3 | 開設課程與內容設計以多元為原則，依此著重人文關懷精神，並培養世界觀。 The program offers classes from a diversity of disciplines in order to stress a concern for humanity and a broader world vision. | | | | | | | | | |
| 4 | 培養學生跨界整合能力 Based on a training in comparative literature, the program connects different languages and cultures to cultivate students' academic skills. | | | | | | | | | |
| 5 | 訓練批判思考能力與團隊合作精神。 The program trains students both to think independently and to cooperate based on a positive vision of humanity. | | | | | | | | | |

| 系專業能力 Basic Learning Outcomes | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
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| A | 具備英文聽說讀寫的基本能力。 Basic English ability in listening, speaking, reading, writing | ● |
| B | 具備對英美文化與文學史的基本瞭解。 Basic understanding of English and American cultures and their literary histories. | ● |
| C | 具備閱讀鑑賞與分析跨界（語言、種族、性別、性向、宗教）文本的基本能力 Basic ability to appreciate and analyze texts in different aspects: language, ethnicity, gender, sexuality, and religion. | ● |
| D | 具備多元藝術媒體形式鑑賞力。 Basic ability to appreciate different arts. | ● |
| E | 具備資料蒐集、文本分析、書面及口頭報告的能力。 Basic ability to gather materials required for textual analysis in preparation for either oral or written reports. | ● |
| 圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | |
| 課程大綱 Course Outline | | |
| 文化研究的起源與發展 The Origins and Development of Cultural Studies 2. 文化、意識形態與霸權 Culture, Ideology, and Hegemony 3. 結構主義與後結構主義 Structuralism and Poststructuralism 4. 文化與階級 Culture and Class 5. 性別與酷兒研究 Gender and Queer Studies 6. 後現代與後殖民理論 Postmodernism and Postcolonial Theory 7. 種族、國族與文化認同 Race, Nation, and Cultural Identity 8. 全球化與文化流動 Globalization and Cultural Flows 9. 大眾文化與媒體研究 Popular Culture and Media Studies 10. 廣告、消費文化與符號政治 Advertising, Consumer Culture, and the Politics of Signs 11. 網絡文化與新媒體 Digital Culture and New Media 12. 在地文化與抵抗 Local Cultures and Resistance | | |
| 資源需求評估（師資專長之聘任、儀器設備的配合 ··· 等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) | | |
| 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods | | |
| 其他 Miscellaneous | | |