



# 課 綱 Course Outline

## 企業管理學系國際組

|                                                                                                                                                        |                                                                                                               |                  |                  |                                                                                          |     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|------------------|------------------|------------------------------------------------------------------------------------------|-----|
| 中文課程名稱<br>Course Name in Chinese                                                                                                                       | 財務管理                                                                                                          |                  |                  |                                                                                          |     |
| 英文課程名稱<br>Course Name in English                                                                                                                       | Financial Management                                                                                          |                  |                  |                                                                                          |     |
| 科目代碼<br>Course Code                                                                                                                                    | BM__M0210                                                                                                     | 班 別<br>Degree    | 碩士班<br>Master' s |                                                                                          |     |
| 修別<br>Type                                                                                                                                             | 必修<br>Required                                                                                                | 學分數<br>Credit(s) | 3.0              | 時 數<br>Hour(s)                                                                           | 3.0 |
| 先修課程<br>Prerequisite                                                                                                                                   |                                                                                                               |                  |                  |                                                                                          |     |
| 課程目標<br>Course Objectives                                                                                                                              |                                                                                                               |                  |                  |                                                                                          |     |
| This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems. |                                                                                                               |                  |                  |                                                                                          |     |
| 系教育目標<br>Dept.' s Education Objectives                                                                                                                 |                                                                                                               |                  |                  |                                                                                          |     |
| 1                                                                                                                                                      | 培養具國際觀之企業經理人。<br>Cultivating professional managers equipped with international perspective                    |                  |                  |                                                                                          |     |
| 2                                                                                                                                                      | 培養具資訊科技能力之專業經理人。<br>Cultivating professional managers equipped with IT management proficiency                 |                  |                  |                                                                                          |     |
| 3                                                                                                                                                      | 培養具人文素養之專業經理人。<br>Cultivating equipped with human culture professional managers                               |                  |                  |                                                                                          |     |
| 4                                                                                                                                                      | 培養理論與實務並重之專業經理人。<br>Cultivating business professionals with both theoretic expertise and practical experience |                  |                  |                                                                                          |     |
| 系專業能力<br>Basic Learning Outcomes                                                                                                                       |                                                                                                               |                  |                  | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A                                                                                                                                                      | 具備企業管理理論的核心專業知識。<br>Core knowledge of theories related to business management                                 |                  |                  | ●                                                                                        |     |
| B                                                                                                                                                      | 具備邏輯思考與企業經營管理問題解決的能力。<br>Capability of logical thinking and problem solving to business management            |                  |                  | ●                                                                                        |     |
| C                                                                                                                                                      | 具備領導、溝通協調與團隊運作的能力。<br>Capability of leadership, communication, and collaboration                              |                  |                  | ●                                                                                        |     |

|   |                                                                                            |   |
|---|--------------------------------------------------------------------------------------------|---|
| D | 具備國際觀以及外語溝通的能力。<br>Global perspective and capability of communication in foreign languages | ○ |
| E | 具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄。<br>Capability of IT applications for business operations       | ○ |
| F | 具備企業倫理以奠定經營觀念之認知與堅持。<br>Having recognition and persistence of business ethics              | ○ |

圖示說明 Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

Introduction to Financial Statement Analysis  
Arbitrage and Financial Decision Making  
The Time Value of Money  
Interest Rates  
Investment Decision Rules  
Fundamentals of Capital Budgeting  
Valuing Bonds  
Valuing Stocks  
Capital Markets and the Pricing of Risk  
Optimal Portfolio Choice and the Capital Asset Pricing Model

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Projector  
Computer  
Handouts

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

Lecture  
Assignment  
Question and Answer  
Tests

其他  
Miscellaneous

General performance  
Discussion  
Attendance  
Test score