



課 綱 Course Outline  
民族語言與傳播學系學士班

中文課程名稱 Course Name in Chinese	Alian 廣播學				
英文課程名稱 Course Name in English	Alian Radio Practice				
科目代碼 Course Code	LCI_36150	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	1.0	時 數 Hour(s)	1.0
先修課程 Prerequisite					
課程目標 Course Objectives					
本課程搭配專業人員的現場授課與經驗分享，擴充同學實務經驗，指導學生參與節目製作，並開拓媒體視野、深入了解廣播媒體的相關知識，讓學生能夠具備實務操作及專業應用能力。					
系教育目標 Dept.' s Education Objectives					
1	培育增進原住民族語言文化傳承之人才。 To foster intellectuals with a broad understanding of Indigenous culture, history and languages.				
2	培育兼具原住民族傳播理論與實踐知能之人才。 To foster intellectuals who master indigenous communication theory and community/social practice.				
3	培育具備多元文化認知及關懷之語言與傳播人才。 To foster intellectuals with an insightful perspective of multiculturalism, cultural pluralism and intercultural communication.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備原住民族語言文化涵養及語文研究能力之基礎。 To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies.			○	
B	具備原住民族語文應用能力。 To acquire ability to express indigenous language and culture.			○	
C	具備傳播理論及媒體實務能力。 To acquire ability to interpret communication theory and to engage media production.			●	

D	具備原住民族文化傳播及議題探討能力。 To acquire ability to debate key issues of indigenous cultural communication.	●
E	具備整合原住民族語文及傳播知能之實踐能力。 To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication.	○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
<p>1. 沈中元〈空大教授〉/說一個動人的故事～談故事傳播；張雪芳〈資深DJ〉/用廣播驅動人生夢想。</p> <p>2. 李美珍〈原青導播〉/廣播導播與後製；高筱婷〈Alian 主持人〉/廣播主持實務。</p> <p>3. 葉鴻洲/參訪Alian原住民廣播電台；葉鴻洲/廣播座談。</p>		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
專業錄音室		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
其他 Miscellaneous		