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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個	體篇AC		學年/學期 Academic Year/Semester		100/1	
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part						
科目代碼 Course Code	EC1000AC	系級 Department 學一 & Year		開課單位 Course-Offering Department	經濟學系		
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0			
授課教師 Instructor	/羅德芬						
先修課程 Prerequisite							

課程描述 Course Description

Economics is an interesting, lively, and evolving science. The goal of this course is to open students' eyes to the "economic way of thinking" and to help students gain insights into how the economy works and how it might be made to work better. To be the first and basic course for students in Economics department, this course will introduce basic concepts and models in major fields of economics.

課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識,亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎,充實其知識,使更了解經濟社會現象。

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Lecture 1: Introduction	
2	Lecture 2: Demand and Supply	
3	Lecture 2: Demand and Supply (Cont.)	
4	Lecture 3: Elasticity	
5	Lecture 3: Elasticity (Cont.)	
6	Lecture 4: Efficiency and Equit	
7	Lecture 5: Consumer Theory	
8	Lecture 5: Consumer Theory (Cont.)	
9	期中考試週 Midterm Exam	
10	Lecture 6: Production and Cost	
11	Lecture 6: Production and Cost (Cont.)	
12	Lecture 7: Perfect Competition	
13	Lecture 7: Perfect Competition (Cont.)	
14	Lecture 8: Monopoly	

15	Lecture 8: Mono	Lecture 8: Monopoly (Cont.)								
16	Lecture 9: Monopolistic Competition and Oligopoly									
17	Lecture 10: Externalities and Public Goods									
18	期末考試週 Fina	l Exam								
教學策略 Teaching Strategies										
✓ 課堂講	授 Lecture		分組討:	論Group	Discus	sion	多	觀實習	Field Tr	ip
其他Miscellaneous:										
學期成績計算及多元評量方式 Grading & Assessments										
西	2分項目	配分比例	多元評量方式 Assessments							
	Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 Ge Performance										
期中考成績	Midterm Exam	35%								
期末考成績	Final Exam	35%								
作業成績 Homework and/or Assignments										
其他 Miscel		30%								
評量方式補充說明 Grading & Assessments Supplemental instructions										
		or auring a n	32622IIIC	arts sup	ртешеп	ai ilist	i uc t i oi	15		
	Touthool 0 0+1	教科書與參考							ra sta	
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) 教科書: Parkin (2012), "Economics", 10E/2012 (Global edition), Pearson, 雙葉書廊代理										
参考書: 劉鶯釧等, "經濟學-理論與實際", 不限版本, 上冊, 翰蘆出版社(参考書非必要購買)										
課程教材網址(教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)										
其他補充說明(Supplemental instructions)										