



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際投資與產業		學年/學期 Academic Year/Semester	100/1
課程名稱(英文) Course Name in English	Multinational Investment and Industry			
科目代碼 Course Code	IIE_62100	系級 Department & Year	碩士	開課單位 Course-Offering Department
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林燕淑			
先修課程 Prerequisite	/			
課程描述 Course Description				
<p>此課程主要利用經濟理論模型，探討各種常見的國際貿易問題。涵蓋的議題有：</p> <ol style="list-style-type: none"> 1. 出口政策：台灣經濟出口導向，最適的出口政策應為何？ 2. 進口政策：進口一定課稅嗎？ 3. 產業內貿易：比較利益原則不存在了嗎？ 4. 差別關稅：產品來自不同的國家是否應該課不同的稅？ 5. 關稅與配額：進口產品應實施關稅政策還是配額政策？ 6. 品質：進口產品的品質如何受到貿易政策的影響？ 7. 傾銷政策：採取反傾銷政策真的對國內廠商好嗎？ 8. 國際間之環境政策：環境議題在國際貿易政策中的重要性如何？ 9. 貿易利得：開放自由貿易一定會使社會福利增加嗎？ 10. 經濟整合ECFA(海峽兩岸經濟合作架構協議)效應：福利效果分析。 <p>以上這些議題當然不是策略性貿易議題的全部，我們希望透過上述議題的討論，可使學生進一步了解政府政策與廠商行為之間的策略性關係。除此之外，可訓練學生利用嚴謹的經濟理論方法分析我們面臨的經濟議題。</p>				
課程目標 Course Objectives				
<p>因交通的發達與資訊的便利性，國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷的增加，晚近興起代工熱潮，廠商如何在代工與整廠往外移之間作抉擇等等，這些都是最近在產業界，國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟的影響，國際情勢訊息萬變，希望學生在學習的過程中，可以嗅到一些國際產業發展的趨勢，不管是未來在就業或繼續深造上有些幫助。</p>				
圖示說明 Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks
1	Introduction/Syllabus; Basic Mathematics Review—Cournot & Stackelberg Leader and Follower			上課內容簡介; 複習; 基本工具; 大學部個體經濟學
2	Bertrand & Stackelberg Leader and Follower; Basic International Trade model			複習; 基本工具; 大學部個體經濟學
3	Export Subsidies and International Market Share Rivalry, JIE (1985); Trade Warfare: Tariffs and Cartels, JIE (1984);			出口與進口政策(一)
4	Intra-industry Trade in Identical Commodities, JIE (1981); FDI with Unemployment and Endogenous Taxes and Tariffs, JIE (1987)			出口與進口政策(二)

5	*Direct Sale or Indirect Sale? Effects of Shareholding, Manchester School (2011);*Market Size and Firm Location in a Service Industry, RIE (2011)	discussion 1
6	On the Equivalence of Tariffs and Quotas under Duopoly, JIE (1988); The Comparison between Ad Valorem and Specific Taxation under Imperfect Competition, Journal of Public Economics (1992); Emission Control Policies under Uncertainty, JEEM (1976)	政策比較方法: 關稅與配額, 從價或從量, 價格或數量管制
7	Intraindustry Trade under Vertical Product Differentiation, Lambertini (1997) Keio Economic Studies; Innovation Announcement with Vertical Differentiation, JEBO (1995); Imperfect Price Competition in a Vertical Differentiation Model, IJIO (2005)	Vertical Product Differentiation and Trade Polic
8	*On the Equivalence of Ad Valorem Tariffs and Specific Tariffs under Duopoly, RIE (2006);*Third-degree Discrimination, Quality Choice, and Welfare, EL (2010)	discussion
9	期中考試週 Midterm Exam	範圍說明
10	Antidumping Production and R&D Competition, CJE (2005); Inflicting Injury Through Product Quality: How EU Antidumping Policy Disadvantages European Producers. Vandenbussche and Wauthy, EJPE (2001)	Antidumping Policies
11	Antidumping Regulations: Anti- Competitive and Anti-Export, RIE (2010); Antidumping, Price- Undertaking and FDI. Peng and Hwang, TER (2008)	discussion 3
12	Product Differentiation and the Gains from Trade under Bertrand Duopoly, Clarke and Collie, CJE (2003); Reciprocal Dumping with Product Differentiation, Friberg and Ganslandt, RIE (2008)	Gains from Trade
13	Multilateral Trade Liberalization, Foreign Direct Investment and the Volume of World Trade, EL (2011); Undesirable Competition, WP (2011)	discussion 4
14	Taxes and Subsidies for Pollution- Intensive Industries as Trade Policy, Conrad, JEEM (1993); Strategic Environmental Policy and International Trade, Barrett, JPubE (1994)	Environmental Policy and International Trade
15	Trade Liberalization, Environmental Policy, and Welfare, Burguet and Sempere, JEEM (2003);Upstream and Downstream Pollution Taxations in Vertically Related Markets with Imperfect Competition, Sugeta and Matsumoto, ERE (2007)	discussion 5
16	Country Size and Tax Competition for Foreign Direct Investment, Haufler, and Wooton, JPubE (1999); Competing for Foreign Direct Investment, Barros and Cabral, RIE, (2000)	Economic Integration (the effect of ECFA)
17	Competition for Firms in An Oligopolistic Industry: The Impact of Economic Integration, Haufler and Wooton, JIE (2010)	discussion 6
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	50%	✓	✓	✓	✓	✓	✓		
期中考成績 Midterm Exam	20%	✓					✓		
期末考成績 Final Exam	20%			✓	✓	✓			

作業成績 Homework and/or Assignments	10%		✓			✓			
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Textbook: Journal papers Other References: “International Trade: Theory, Strategies, and Evidence,” by Luis A. Rivera-Batiz and Maria-A. Oliva, Oxford University Press, 2003									
課程教材網址 (教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)									
上課詳細資料參考學校e平台網站									
其他補充說明 (Supplemental instructions)									