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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際投資與產業				學年/學期 Academic Year/Semester		100/1	
課程名稱(英文) Course Name in English	Multinational Investment and Industry							
科目代碼 Course Code	IIE_62100	系級 Department & Year	tment 碩士		開課單位 Course-Offering Department		經濟學系	
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/林燕淑							
先修課程 Prerequisite	/							

課程描述 Course Description

此課程主要利用經濟理論模型,探討各種常見的國際貿易問題。涵蓋的議題有:

- 1. 出口政策:台灣經濟出口導向,最適的出口政策應為何?
- 2. 進口政策:進口一定課稅嗎?
- 3. 產業內貿易:比較利益原則不存在了嗎?
- 4. 差別關稅:產品來自不同的國家是否應該課不同的稅?
- 5. 關稅與配額:進口產品應實施關稅政策還是配額政策?
- 6. 品質:進口產品的品質如何受到貿易政策的影響?
- 7. 傾銷政策:採取反傾銷政策真的對國內廠商好嗎?
- 8. 國際間之環境政策:環境議題在國際貿易政策中的重要性如何?
- 9. 貿易利得:開放自由貿易一定會史社會福利增加嗎?
- 10. 經濟整合ECFA(海峽兩岸經濟合作架構協議)效應:福利效果分析。

以上這些議題當然不是策略性貿易議題的全部,我們希望透過上述議題的討論,可使學生進一步了解政府政策與廠商行為之間的策略性關係。除此之外,可訓練學生利用嚴謹的經濟理論方法分析我們面臨的經濟議題。

課程目標 Course Objectives

因交通的發達與資訊的便利性,國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷

增加,晚近興起代工熱潮,廠商如何在代工與整廠往外移之間作抉擇等等,這些都是最

在產業界,國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟

的影響,國際情勢訊息萬變,希望學生在學習的過程中,可以嗅到一些國際產業發展的

勢,不管是未來在就業或繼續深造上有些幫助。

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Introduction/Syllabus;Basic Mathematics Review—Cournot & Stackelberg Leader and Follower	上課內容簡介;複習;基本工具;大學部個體經濟學		
2	Bertrand & Stackelberg Leader and Follower; Basic International Trade model	複習;基本工具;大學部個 體經濟學		
3	Export Subsidies and International Market Share Rivalry, JIE (1985); Trade Warfare: Tariffs and Cartels, JIE (1984);	出口與進口政策(一)		
4	Intra-industry Trade in Identical Commodities, JIE (1981); FDI with Unemployment and Endogenous Taxes and Tariffs, JIE (1987)	出口與進口政策(二)		

5	*Direct Sale or School (2011);*					_			discuss	ion 1	
	RIE (2011) On the Equivale							- '			
6	The Comparison between Ad Valorem and Specific Taxation under Imperfect Competition, Journal of Public Economics (1992); Emission Control Policies under Uncertainty, JEEM (1976) Intraindustry Trade under Vertical Product Differentiation,									交方法:關稅與配 賈或從量,價格或 則	
7	Lambertini (199 with Vertical D Competition in	nt		l Product ntiation and olic							
8	*On the Equival under Duopoly, Choice, and Wel	discuss	ion								
9	期中考試週 Midt	erm Exam							範圍說明	月	
10	Antidumping Production and R&D Competition, CJE (2005); Inflicting Injury Through Product Quality: How EU Antidumping Policy Disadvantages European Producers. Vandenbussche and Wauthy, EJPE (2001)									ping Policies	
11	Antidumping Reg (2010); Antidum TER (2008)		_			_			discussion 3		
12	Product Differe Duopoly, Clarke Product Differe	and Collie,	CJE (20	003); Re	eciproca	1 Dumpi	ng with		Gains f	rom Trade	
13	Multilateral Tr the Volume of W (2011)		-	_					discussion 4		
14	Taxes and Subsidies for Pollution- Intensive Industries as Trade Policy, Conrad, JEEM (1993); Strategic Environmental Policy and International Trade, Barrett, JPubE (1994)									Environmental Policy and International Trade	
15	Trade Liberalization, Environmental Policy, and Welfare, Burguet and Sempere, JEEM (2003); Upstream and Downstream Pollution Taxations in Vertically Related Markets with Imperfect Competition, Sugeta and Matsumoto, ERE (2007)								discussion 5		
16	Country Size and Tax Competition for Foreign Direct Investment, Haufler, and Wooton, JPubE (1999); Competing for Foreign Direct Investment, Barros and Cabral, RIE, (2000)								Economic Integration (the effect of ECFA)		
17	Competition for Firms in An Oligopolistic Industry: The Impact of Economic Integration, Haufler and Wooton, JIE (2010)								discussion 6		
18	期末考試週 Fina	1 Exam									
		教	學策	略 Tea	aching S	Strateg	ies				
✓ 課堂講	授 Lecture	✓	分組討	論Group	Discuss	sion	多	觀實習	Field Tr	ip	
其他Mi	scellaneous:										
		學期成績計算	草及多元	.評量方:							
	分項目 Items	配分比例	測驗	實作	口頭	多元評量 專題	量方式 A 創作	SSESSME 卷宗	ents 證照	u.,	
平時成績(含		Percentage	會考	觀察	發表	研究	展演	評量	檢定	其他 	
General Per (Attendance	formance	50%	✓	~	~	✓	~	✓			
期中考成績	Midterm Exam	20%	✓					~			
期末考成績	Final Exam	20%			~	✓	~				

作業成績 Homework and/or Assignments	10%	~			~						
其他 Miscellaneous ()											
評量方式補充說明 Grading & Assessments Supplemental instructions											
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)											
Textbook: Journal papers											
Other References: "International Trade: Theory, Strategies, and Evidence," by Luis A. Rivera-Batiz and Maria-A. Oliva, Oxford University Press, 2003											
課程教材網址(教師個人網址請列在本校內之網址)											
Teaching Aids & Teacher's Website (Personal website can be listed here.) 上課詳細資料參考學校e平台網站											
A WASHINGTON TO THE MORE											
其他補充說明(Supplemental instructions)											