



教學計劃表 Syllabus

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| 課程名稱(中文) Course Name in Chinese | 國際投資與產業 | | 學年/學期 Academic Year/Semester | 100/1 |
| 課程名稱(英文) Course Name in English | Multinational Investment and Industry | | | |
| 科目代碼 Course Code | EC__76210 | 系級 Department & Year | 博士 | 開課單位 Course-Offering Department |
| 修別 Type | 選修 Elective | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | |
| 授課教師 Instructor | /林燕淑 | | | |
| 先修課程 Prerequisite | / | | | |
| 課程描述 Course Description | | | | |
| <p>此課程主要利用經濟理論模型，探討各種常見的國際貿易問題。涵蓋的議題有：</p> <ol style="list-style-type: none"> 1. 出口政策：台灣經濟出口導向，最適的出口政策應為何？ 2. 進口政策：進口一定課稅嗎？ 3. 產業內貿易：比較利益原則不存在了嗎？ 4. 差別關稅：產品來自不同的國家是否應該課不同的稅？ 5. 關稅與配額：進口產品應實施關稅政策還是配額政策？ 6. 品質：進口產品的品質如何受到貿易政策的影響？ 7. 傾銷政策：採取反傾銷政策真的對國內廠商好嗎？ 8. 國際間之環境政策：環境議題在國際貿易政策中的重要性如何？ 9. 貿易利得：開放自由貿易一定會使社會福利增加嗎？ 10. 經濟整合ECFA(海峽兩岸經濟合作架構協議)效應：福利效果分析。 <p>以上這些議題當然不是策略性貿易議題的全部，我們希望透過上述議題的討論，可使學生進一步了解政府政策與廠商行為之間的策略性關係。除此之外，可訓練學生利用嚴謹的經濟理論方法分析我們面臨的經濟議題。</p> | | | | |
| 課程目標 Course Objectives | | | | |
| <p>因交通的發達與資訊的便利性，國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷的增加，晚近興起代工熱潮，廠商如何在代工與整廠往外移之間作抉擇等等，這些都是最近在產業界，國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟的影響，國際情勢訊息萬變，希望學生在學習的過程中，可以嗅到一些國際產業發展的趨勢，不管是未來在就業或繼續深造上有些幫助</p> | | | | |
| 圖示說明 Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | | | |
| 授課進度表 Teaching Schedule & Content | | | | |
| 週次 Week | 內容 Subject/Topics | | | 備註 Remarks |
| 1 | Introduction/Syllabus; Basic Mathematics Review—Cournot & Stackelberg Leader and Follower | | | 上課內容簡介; 複習; 基本工具; 大學部個體經濟 |
| 2 | Bertrand & Stackelberg Leader and Follower; Basic International Trade mode | | | 複習; 基本工具; 大學部個體經濟學 |
| 3 | Export Subsidies and International Market Share Rivalry, JIE (1985); Trade Warfare: Tariffs and Cartels, JIE (1984); | | | 出口與進口政策(一) |
| 4 | Intra-industry Trade in Identical Commodities, JIE (1981); FDI with Unemployment and Endogenous Taxes and Tariffs, JIE (1987) | | | 出口與進口政策(二) |
| 5 | *Direct Sale or Indirect Sale? Effects of Shareholding, Manchester School (2011); *Market Size and Firm Location in a Service Industry, RIE (2011) | | | discussion |

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| 6 | On the Equivalence of Tariffs and Quotas under Duopoly, JIE (1988); The Comparison between Ad Valorem and Specific Taxation under Imperfect Competition, Journal of Public Economics (1992); Emission Control Policies under Uncertainty, JEEM (1976) | 政策比較方法：關稅與配額，從價或從量，價格或數量管制 |
| 7 | Intraindustry Trade under Vertical Product Differentiation, Lambertini (1997) Keio Economic Studies; Innovation Announcement with Vertical Differentiation, JEBO (1995); Imperfect Price Competition in a Vertical Differentiation Model, IJIO (2005) | Vertical Product Differentiation and Trade Policy |
| 8 | *On the Equivalence of Ad Valorem Tariffs and Specific Tariffs under Duopoly, RIE (2006);*Third-degree Discrimination, Quality Choice, and Welfare, EL (2010) | discussion 2 |
| 9 | 期中考試週 Midterm Exam | 範圍說明 |
| 10 | Antidumping Production and R&D Competition, CJE (2005); Inflicting Injury Through Product Quality: How EU Antidumping Policy Disadvantages European Producers. Vandenbussche and Wauthy, EJPE (2001) | Antidumping Policies |
| 11 | Antidumping Regulations: Anti- Competitive and Anti-Export, RIE (2010); Antidumping, Price- Undertaking and FDI. Peng and Hwang, TER (2008) | discussion 3 |
| 12 | Product Differentiation and the Gains from Trade under Bertrand Duopoly, Clarke and Collie, CJE (2003); Reciprocal Dumping with Product Differentiation, Friberg and Ganslandt, RIE (2008) | Gains from Trade |
| 13 | Multilateral Trade Liberalization, Foreign Direct Investment and the Volume of World Trade, EL (2011); Undesirable Competition, WP (2011) | discussion 4 |
| 14 | Taxes and Subsidies for Pollution- Intensive Industries as Trade Policy, Conrad, JEEM (1993); Strategic Environmental Policy and International Trade, Barrett, JPubE (1994) | Environmental Policy and International Trade |
| 15 | Trade Liberalization, Environmental Policy, and Welfare, Burguet and Sempere, JEEM (2003);Upstream and Downstream Pollution Taxations in Vertically Related Markets with Imperfect Competition, Sugeta and Matsumoto, ERE (2007) | discussion 5 |
| 16 | Country Size and Tax Competition for Foreign Direct Investment, Haufler, and Wooton, JPubE (1999); Competing for Foreign Direct Investment, Barros and Cabral, RIE, (2000) | Economic Integration (the effect of ECFA) |
| 17 | Competition for Firms in An Oligopolistic Industry: The Impact of Economic Integration, Haufler and Wooton, JIE (2010) | discussion 6 |
| 18 | 期末考試週 Final Exam | |

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|----------------------------------|--------------------|--------------------|----------|----------|----------|----------|----------|----------|----|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| 期中考成績 Midterm Exam | 20% | ✓ | | | | | ✓ | | |
| 期末考成績 Final Exam | 20% | | | ✓ | ✓ | ✓ | | | |
| 作業成績 Homework and/or Assignments | 10% | | ✓ | | | ✓ | | | |

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| 其他 Miscellaneous (_____) | | | | | | | | | |
| 評量方式補充說明 Grading & Assessments Supplemental instructions | | | | | | | | | |
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| 教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) | | | | | | | | | |
| Textbook: Journal papers Other References: “International Trade: Theory, Strategies, and Evidence,” by Luis A. Rivera-Batiz and Maria-A. Oliva, Oxford University Press, 2003 | | | | | | | | | |
| 課程教材網址 (教師個人網址請列在本校內之網址) Teaching Aids & Teacher’s Website (Personal website can be listed here.) | | | | | | | | | |
| 上課詳細資料參考學校e平台網站 | | | | | | | | | |
| 其他補充說明 (Supplemental instructions) | | | | | | | | | |
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