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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際投資與產業			I	學年/學期 Academic Year/Se	100/1			
課程名稱(英文) Course Name in English	Multinational Investment and Industry								
科目代碼 Course Code	EC76210	系級 Department 博士 & Year		Co	開課單位 Course-Offering Department		經濟學系		
修別 Type	選修 Elective	學分數/時 Credit(s)/Hou		·	3.0/3.0				
授課教師 Instructor	/林燕淑								
先修課程 Prerequisite	/								

課程描述 Course Description

此課程主要利用經濟理論模型,探討各種常見的國際貿易問題。涵蓋的議題有:

- 1. 出口政策:台灣經濟出口導向,最適的出口政策應為何?
- 2. 進口政策:進口一定課稅嗎?
- 3. 產業內貿易:比較利益原則不存在了嗎?
- 4. 差別關稅:產品來自不同的國家是否應該課不同的稅?
- 5. 關稅與配額:進口產品應實施關稅政策還是配額政策?
- 6. 品質:進口產品的品質如何受到貿易政策的影響?
- 7. 傾銷政策:採取反傾銷政策真的對國內廠商好嗎?
- 8. 國際間之環境政策:環境議題在國際貿易政策中的重要性如何?
- 9. 貿易利得:開放自由貿易一定會史社會福利增加嗎?
- 10. 經濟整合ECFA(海峽兩岸經濟合作架構協議)效應:福利效果分析。

以上這些議題當然不是策略性貿易議題的全部,我們希望透過上述議題的討論,可使學生進一步了解政府政策與廠商行為之間的策略性關係。除此之外,可訓練學生利用嚴謹的經濟理論方法分析我們面臨的經濟議題。

課程目標 Course Objectives

因交通的發達與資訊的便利性,國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷的增加,晚近興起代工熱潮,廠商如何在代工與整廠往外移之間作抉擇等等,這些都是最近在產業界,國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟的影響,國際情勢訊息萬變,希望學生在學習的過程中,可以嗅到一些國際產業發展的趨勢,不管是未來在就業或繼續深造上有些幫助

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Introduction/Syllabus;Basic Mathematics Review—Cournot & Stackelberg Leader and Follower	上課內容簡介;複習;基本工具;大學部個體經濟		
2	Bertrand & Stackelberg Leader and Follower; Basic International Trade mode	複習;基本工具;大學部個 體經濟學		
3	Export Subsidies and International Market Share Rivalry, JIE (1985); Trade Warfare: Tariffs and Cartels, JIE (1984);	出口與進口政策(一		
4	Intra-industry Trade in Identical Commodities, JIE (1981); FDI with Unemployment and Endogenous Taxes and Tariffs, JIE (1987)	出口與進口政策(二)		
5	*Direct Sale or Indirect Sale? Effects of Shareholding, Manchester School (2011); *Market Size and Firm Location in a Service Industry, RIE (2011)	discussion		

6	On the Equivalence of Tariffs and Quotas under Duopoly, JIE (1988); The Comparison between Ad Valorem and Specific Taxation under Imperfect Competition, Journal of Public Economics (1992); Emission Control Policies under Uncertainty, JEEM (1976)									政策比較方法:關稅與配額,從價或從量,價格或數量管制		
7	Lambertini (199 with Vertical D	Intraindustry Trade under Vertical Product Differentiation, Lambertini (1997) Keio Economic Studies; Innovation Announcement with Vertical Differentiation, JEBO (1995); Imperfect Price Competition in a Vertical Differentiation Model, IJIO (2005)										
8	*On the Equival under Duopoly, Choice, and Wel	discussion 2										
9	期中考試週 Midt	範圍說	明									
10	Antidumping Pro Injury Through Disadvantages E (2001)	Antidu	mping Policies									
11	Antidumping Reg (2010); Antidum TER (2008)	discussion 3										
12	Product Differe Duopoly, Clarke Product Differe	Gains from Trade										
13	Multilateral Tr the Volume of W (2011)	discussion 4										
14	Taxes and Subsi Policy, Conrad, International T	Environmental Policy and International Trade										
15	Trade Liberaliz and Sempere, JE Taxations in Ve Sugeta and Mats	discussion 5										
16	Country Size an Haufler, and Wo Investment, Bar	Economic Integration (the effect of ECFA)										
17	Competition for Economic Integr	discussion 6										
18	期末考試週 Fina	1 Exam										
		教:	學策	略 Tea	aching	Strateg	ies					
✓ 課堂講	手授 Lecture		分組計	論Groun	Discus	sion		觀實習	Field T	rip		
	iscellaneous:			P					. – 🚾			
		學期成績計算	草及多元	評量方:	式 Gradi	ng & As	sessmen	ts				
西	紀分項目	配分比例		יו בלון		多元評量						
	Items		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他		
General Pe	平時成績(含出缺席) General Performance (Attendance Record)		~	~	~	~	~	~				
期中考成績 Midterm Exam		20%	~					✓				
期末考成績	Final Exam	20%			~	~	✓					
作業成績 H Assignment	lomework and/or	10%		~			✓					

其他 Miscellaneous ()											
			量方式			_					
Grading & Assessments Supplemental instructions											
教科書與參考書目(書名、作者、書局、代理商、說明) 											
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)											
Textbook:											
Journal papers											
Other References: "International Trade: Theory, Strategies, and Evidence," by Luis A. Rivera-Batiz and Maria-A. Oliva, Oxford University Press, 2003											
課程教材網址(教師個人網址請列在本校內之網址)											
Teaching Aids & Teacher's Website (Personal website can be listed here.)											
上課詳細資料參考學校e平台網站											
其他補充說明(Supplemental instructions)											