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國立東華大學

# 教學計劃表 Syllabus

| | | | | | |
|---|---|---|---|---|---|
| 課程名稱(中文) Course Name in Chinese | 經濟學原理-個體篇AB | | | 學年/學期 Academic Year/Semester | 100/1 |
| 課程名稱(英文) Course Name in English | Principle of Economics-Micro Part | | | | |
| 科目代碼 Course Code | EC__1000AB | 系級 Department & Year | 學一 | 開課單位 Course-Offering Department | 經濟學系 |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | | |
| 授課教師 Instructor | /林奇蓉 | | | | |
| 先修課程 Prerequisite | | | | | |

## 課程描述 Course Description

This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic concepts which most economists find useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required textbook for this course is "Economics" by Michael Parkin, 10th edition, Addison Wesley. In addition to reading the textbook, I expect you to read a daily newspaper on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events.

## 課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

## 授 課 進 度 表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks |
|---|---|---|
| 1 | 09/22 Lecture 0: Overview | |
| 2 | 09/29 Lecture 1: What is Economics? (ch. 1) | |
| 3 | 10/06 Lecture 2: Demand and Supply (ch. 3) | |
| 4 | 10/13 Lecture 2: Demand and Supply (ch. 3) and Lecture 3: Elasticity (ch. 4) | |
| 5 | 10/20 Lecture 3: Elasticity (ch. 4) | |
| 6 | 10/27 The First Midterm Exam | |
| 7 | 11/03 Lecture 4: Utility and Demand (ch. 8) | |
| 8 | 11/10 Lecture 4: Utility and Demand (ch. 8) and Lecture 5: Possibilities, Preferences, and Choices (ch. 9) | |
| 9 | 11/17 Lecture 5: Possibilities, Preferences, and Choices (ch. 9) | |

| | | |
|---|---|---|
| 10 | 11/24 International Culture Day | |
| 11 | 12/01 Lecture 6: Organizing Poduction (ch. 10) | |
| 12 | 12/08 The Second Midterm Exam | |
| 13 | 12/15 Lecture 7: Output and Costs (ch. 11) | |
| 14 | 12/22 Lecture 7: Output and Costs (ch. 11) and Lecture 8: Perfect Competition | |
| 15 | 12/29 Lecture 8: Perfect Competition (ch. 12) | |
| 16 | 01/05 Lecture 9: Monopoly (ch. 13) | |
| 17 | 01/12 The Final Exam | |
| 18 | | |

## 教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☐ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☐ 其他Miscellaneous:

## 學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | 測驗會考 | 實作觀察 | 口頭發表 | 專題研究 | 創作展演 | 卷宗評量 | 證照檢定 | 其他 |
| 平時成績 General Performance | 5% | | ✓ | | | | | | |
| 期中考成績 Midterm Exam | 30% | ✓ | | | | | | | |
| 期末考成績 Final Exam | 30% | ✓ | | | | | | | |
| 作業成績 Homework and/or Assignments | 5% | | ✓ | | | | | | |
| 其他 Miscellaneous (第二次期中考成績) | 30% | ✓ | | | | | | | |

## 評量方式補充說明 Grading & Assessments Supplemental instructions

## 教科書與參考書目（書名、作者、書局、代理商、說明） Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

The required textbook for this course is "Economics", by Michael Parkin, 10th edition, Addison Wesley.（台灣代理：雙葉書坊）

## 課程教材網址（教師個人網址請列在本校內之網址） Teaching Aids & Teacher's Website (Personal website can be listed here.)

The course website is at Dong Hwa e-learning http://134.208.7.42/.

## 其他補充說明 (Supplemental instructions)