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國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理			學年/學期 Academic Year/Semester	100/2
課程名稱(英文) Course Name in English	International Financial Management				
科目代碼 Course Code	IB__M0090	系級 Department & Year	碩士	開課單位 Course-Offering Department	國際企業學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/李同穌				
先修課程 Prerequisite	/				

課程描述 Course Description

The purpose of this course is to provide you with following knowledge and skills needed by managers in organizations active in international trade, facing foreign competition, or involved in foreign direct investment. The knowledge and skills scope covered are to understand the functionality of exchange rate in multinational business; understand international financial markets and its instruments; understand global financial system; understand financing for multinational business; and understand international investing activities. We focus on the unique international variables and constraints that modify single-country financial management concepts. The topics include operations with cash flows in more than one currency, the determination and the fluctuations of exchange rates, forecasting exchange rates, distinctive international financial markets and country risk in multinational investment decisions.

Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. No laptop computer, iPad and cellphone are allowed during lecture unless with special permission. Turn off your mobile phone before class. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. If you are late for the class for more than 30 minutes, please do not enter the class room. If you miss more than three classes, your semester grade will be at least D, depending upon your severity of truancy. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.

課程目標 Course Objectives

1. Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC).
2. Describe the key theories that justify international business and international finance
3. Explain the common methods used to conduct international business and international finance
4. Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction and international monetary system, ch 1, 3	
2	Exchange rate and parity condition, ch 2, 4	
3	Parity condition and balance of payment, ch 4, 5	
4	BOP and country risk, ch 5,6	

5	Country risk and FX market, ch 6, 7	
6	FX market and derivatives, ch 7, 8.	
7	More derivatives and swaps, ch 8,	
8	Interest rate derivatives and swaps, ch 9	
9	期中考試週 Midterm Exam	
10	FX risk management, ch10	
11	FX risk management, ch 11	
12	International financial markets, ch 12, 1	
13	International investment portfolio and FDI, ch 15, 16	
14	FDI and capital budgeting, ch 16, 17	
15	Capital budgeting and international trade financing, ch 17, 18	
16	International trade financing and short term financing, ch 18, 19	
17	Short term financing and international financial systems, ch 19, 20	
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☐ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☐ 其他Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗會考	實作觀察	口頭發表	專題研究	創作展演	卷宗評量	證照檢定	其他
平時成績 General Performance	10%								
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments	20%								
其他 Miscellaneous (_____)									

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Textbook: Multinational Financial Management, Alan C. Shapiro, 9th edition,
Outside class readings: In addition to the required textbook, followings news sources will reinforce the material covered in class and expose you to many facets of the business world. Here are a few to read outside class: Wall Street Journal, New York Times, Financial Times, Business Week, Fortune, Money, and Forbes.

課程教材網址（教師個人網址請列在本校內之網址） Teaching Aids & Teacher's Website (Personal website can be listed here.)
其他補充說明 (Supplemental instructions)