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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	公司理財				學年/學期 Academic Year/Semester		100/2	
課程名稱(英文) Course Name in English	Corporate Finance							
科目代碼 Course Code	IB21800	系級 Department & Year	t 學二		開課單位 Course-Offering Department	國際企業學系		
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/李同龢							
先修課程 Prerequisite	/*會計學原理(一)							

課程描述 Course Description

Financial knowledge is becoming increasing important in recent decade, especially after the sub-prime mortgage crisis. This course is an introduction to corporate finance. It covers the theories and practices of decision making within firm. Other interesting topics will be discussed in class.

Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. No laptop computer, iPad and cellphone are allowed during lecture unless with special permission. Turn off your mobile phone before class. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. If you are late for the class for more than 30 minutes, please do not enter the class room. If you miss more than three classes, your semester grade will be at least D, depending upon your severity of truancy. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.

課程目標 Course Objectives

The objective of this course is to provide a rigorous introduction to the fundamental principles of asset valuation, capital budgeting, capital structure, dividend policy, option pricing models applied to corporate finance, market efficiency, and special topics on Finance. The course is designed to provide students with the tools that are necessary to analyze the financial issues presented in the class.

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction, financial statement and cash flow, ch 1-2.	
2	Introduction, financial statement and cash flow, ch 1-2.	
3	Interest rates and debt instrument, risk vs. returns, ch 5, 6	
4	Equity valuation and financial performance, ch 6, 7	
5	Financial performance and cash management, ch 7, 8	
6	Working capital management, ch 8.	
7	Financial planning and capital investment, ch 9, 10	
8	Capital investment, ch 10	
9	期中考試週 Midterm Exam	

10	Capital investment, chll									
11	Capital investment valuation issues, ch 12									
12	Capital structure, ch 13									
13	Financing, ch 14									
14	Leases, ch 15									
15	Dividend policy, ch 16									
16	Mergers and acquisitions, ch 17									
17	International financial management, ch 18									
18	期末考試週 Final Exam									
		教	學策	略 Tea	aching S	Strategi	ies			
 ✓ 課堂講授 Lecture 										
	\		早 及 夕九	. 計里力 ī	K Gradi			ssessme	nts	
	.分項目 Items	配分比例 Percentage	測驗會考	實作觀察	口頭發表	專題 研究	創作展演	卷宗 評量	證照檢定	 其他
平時成績(含 General Per (Attendance	formance	10%	B - 7	✓	700 400	3/176	IK /K	VIE	110.70	
期中考成績	Midterm Exam	35%	~							
期末考成績	Final Exam	35%	~							
作業成績 Ho Assignments	omework and/or	20%		~						
其他 Miscel	laneous _)									
		Grading & A		P量方式和ents Sup			ruction	S		
Grading & Assessments Supplemental instructions										
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References(Title, Author, Publisher, Agents, Remarks, etc.)										
Strategic Financial Management, Weaver and Weston.指南書局代理										
課程教材網址(教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)										
其他補充說明(Supplemental instructions)										