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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個	體篇AB		學年/學期 Academic Year/Semester		101/1			
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part								
科目代碼 Course Code	EC1000AB	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系				
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0					
授課教師 Instructor	/林奇蓉								
先修課程 Prerequisite									

課程描述 Course Description

This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic concepts which most economists find useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required textbook for this course is "Economics" by Michael Parkin, 10th edition, Addison Wesley. In addition to reading the textbook, I expect you to read a daily newspaper on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events

課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識,亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎,充實其知識,使更了解經濟社會現象。

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content 週次Week 內容 Subject/Topics 備註Remarks 1 09/20 Lecture 0: Overview 2 09/27 Lecture 1: What is Economics? (ch. 1) 3 10/04 Lecture 2: Demand and Supply (ch. 3 4 10/11 Lecture 2: Demand and Supply (ch. 3) 10/18 Lecture 3: Elasticity (ch. 4 5 10/25 Lecture 3: Elasticity (ch. 4) and Lecture 4: Utility and 6 Demand (ch. 8) 7 11/01 The First Midterm Exam 8 11/08 Lecture 4: Utility and Demand (ch. 8) 9 11/15 Lecture 5: Possibilities, Preferences, and Choices (ch. 9) 10 11/22 International Culture Day-Holiday 11 11/29 Lecture 6: Organizing Poduction (ch. 10)

12	12/06 The Second Midterm Exam										
13	12/13 Lecture 7										
14	12/20 Lecture 7: Output and Costs (ch. 11)										
15	12/27 Lecture 8: Perfect Competition (ch. 12)										
16	01/03 Lecture 8 Monopoly (ch. 1										
17	01/10 Lecture 9										
18	01/17 The Final										
教學策略 Teaching Strategies											
✓ 課堂講授 Lecture											
學期成績計算及多元評量方式 Grading & Assessments											
	配分項目 配分比例 多元評量方式 Assessm								nts		
	Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他	
平時成績 Ge Performance		5%		~							
期中考成績	Midterm Exam	30%	~								
期末考成績 Final Exam		30%	~								
作業成績 Homework and/or Assignments		5%		~							
其他 Miscellaneous (第二次期中考成績)		30%	~								
評量方式補充說明 Grading & Assessments Supplemental instructions											
		Grading & A	ssessme	ents Sup	prement	ai inst	ruction	S			
教科書與參考書目(書名、作者、書局、代理商、說明) 											
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) The required textbook for this course is "Economics", by Michael Parkin, 10th edition, Addison Wesley. (台灣代理:雙葉書坊)											
課程教材網址(教師個人網址請列在本校內之網址)											
Teaching Aids & Teacher's Website (Personal website can be listed here.) The course website is at Dong Hwa e-learning http://134.208.7.42/.											
其他補充說明(Supplemental instructions)											