



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理		學年/學期 Academic Year/Semester	101/1
課程名稱(英文) Course Name in English	International Financial Management			
科目代碼 Course Code	IB_51900	系級 Department & Year	碩士	開課單位 Course-Offering Department
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/李同蘇			
先修課程 Prerequisite	/			
課程描述 Course Description				
<p>Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC). Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty</p> <p>Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade.</p> <p>Three strikes, you' re out: If you missed three classes without any official excuses, your semester grade will be C or below C. You need an official document for not attending class. No oral or email excuses will be accepted. Therefore, please do not email me that you could not come to class, just give me the official document.</p>				
課程目標 Course Objectives				
1960年代以來，國際金融市場日漸自由化及全球化。資金的國際流通障礙逐漸消除。本課的目標在於探討國際財務管理方面的新環境與挑戰。籌措資金的國際市場來源，如何減少外匯市場變動的風險，決定長期資金與流動資金的有效管理途徑。討論國際稅務規劃，及跨國公司財務績效之評估。				
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	Introduction, Ch 1 and 2			
2	International monetary system and B/P, Ch 2 and 3			
3	Foreign exchange market, Ch. 4			
4	Determining exchange rate and int' l parity condition, Ch 5			

5	Currency futures and options, Ch6	
6	Management of economic exposure, Ch 12	
7	Management of transaction exposure, Ch 13	
8	Management of translation exposure, Ch 14	
9	期中考試週 Midterm Exam	
10	Foreign direct investment, Ch 15	
11	Int' l capital structure and cost of capital, Ch 16	
12	Int' l capital budgeting, Ch 17	
13	Multinational cash management, Ch 18	
14	Exports and imports, Ch 19	
15	International tax environment, Ch 20	
16	No class (holiday)	
17	Int' l corporate governance, Ch 21	
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%		✓						
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments	20%		✓						
其他 Miscellaneous (_____)									

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbook: International Finance, Eun, Resnick, Sabhewal, 6th edition, 東華書局代理

Other readings: Other readings includes articles from the following news sources which are very helpful for understanding the practice side of international financial management: Wall Street Journal, Financial Times, Business Week, 經濟日報, 工商日報 Any current news in the international financial management area will be discussed in the class and you are responsible for any such items on exams.

課程教材網址（教師個人網址請列在本校內之網址）
Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)