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國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AD			學年/學期 Academic Year/Semester	102/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part				
科目代碼 Course Code	EC__1000AD	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/尤素娟				
先修課程 Prerequisite					

課程描述 Course Description

Introduction to microeconomic principles relative to an economic system including supply and demand analysis, types of business organizations; theories of the firm and market models; resource allocation, and factorial distribution.

課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	數理分析能力：應用數學與賽局理論分析與解決經濟議題的能力。Mathematical analysis skills: application of mathematical theories and game theory to analyze economic issues	●
B	實證經濟分析能力：善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: application of statistics and econometrics in data collection and examination	
C	微觀經濟之闡釋能力：通曉個體經濟學相關的理論與應用。Microeconomic perspective: understanding of microeconomic theories and relevant application	●
D	宏觀經濟之闡釋能力：通曉總體經濟學相關的理論與應用。Macroeconomic perspective: understanding of macroeconomic theories and relevant application	
E	樂活能力：具備適應現代社會的學養以及就業能力。Employment opportunities: capabilities of working on important policy and decision challenges in business and government	●

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Limits, Alternatives, and Choices	
2	The market System and the Circular Flow	
3	Demand, Supply, and market Equilibrium	
4	Demand, Supply, and market Equilibrium: Consumer Behavior	

5	Elasticity, Consumer Surplus, and Product Surplus (I)	
6	Elasticity, Consumer Surplus, and Product Surplus (II)	
7	Measurement: Preferences	
8	The cost of Production	
9	期中考試週 Midterm Exam	
10	Firm theory (I)	
11	Firm theory (II)	
12	Labor and Wage	
13	Market: Pure Competition	
14	Market: Pure Monopoly	
15	Market: Monopolistic Competition and Oligopoly	
16	The concept of Game Theory	
17	Current Issues in Micro Theory and Policy	
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☐ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☑ 其他Miscellaneous: Interactive discussion through active student participation in class discussion

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗會考	實作觀察	口頭發表	專題研究	創作展演	卷宗評量	證照檢定	其他
平時成績 General Performance	5%		✓						
期中考成績 Midterm Exam	30%	✓					✓		
期末考成績 Final Exam	35%	✓					✓		
作業成績 Homework and/or Assignments	15%								
其他 Miscellaneous (QUIZZES)	15%	✓					✓		

評量方式補充說明
Grading & Assessments Supplemental instructions

1.The midterm and final exam is a three-hour event. THEY WILL BE ON 11/14/2013 AND 1/9/2014 IN CLASS.

2.There are no provisions for make-up exams for midterm and final exam. However, if a student has a legitimate reason for missing a scheduled exam, he/she will be allowed to take no more than one make-up exam. Moreover, MAKE-UP TESTS MAY CONSIST OF QUESTIONS WITH MUCH HIGHER DIFFICULTY LEVELS THAN SCHEDULED TESTS, because the student has the benefit of more preparation time and information that can be obtained from classmates. To take a make-up test, the student must provide a legitimate excuse signed by a qualified person; for example a physician in case of illness.

3.There will be 3 to 4 quizzes in our course. THERE ARE NO MAKE-UPS FOR MISSED QUIZZES. Therefore a score of "0" will be assigned to a missed quiz.

4.The use of cell phones is not allowed while students are taking exam or quizzes.

5.Homework Assignments may be assigned at the end of each chapter, as deemed necessary, depending on the significance of the chapter materials to the student's learning process. A score of "0" will be assigned to a missed homework.

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required TEXTBOOK:
Mankiw, G., Principles of Economics,7e, South-Western, Mason, Ohio 45040
Or other Economics relative textbooks.

Supplemental readings:
Students are recommended to read the business section of daily newspapers, weekly magazines re relative issues. Additional reading assignments will be given as deemed necessary.

課程教材網址（教師個人網址請列在本校內之網址）
Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)

Contact Information

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