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②图玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個	體篇AC		學年/學期 Academic Year/Semester		102/1	
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part						
科目代碼 Course Code	EC1000AC	系級 Department & Year	學一	開課單位 Course-Offering Department		經濟學系	
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0			
授課教師 Instructor	/林奇蓉						
先修課程 Prerequisite							

課程描述 Course Description

This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic concepts which most economists find useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required textbook for this course is "Economics" by Michael Parkin, 10th edition, Addison Wesley. In addition to reading the textbook, I expect you to read a daily newspaper on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events.

課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識,亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎,充實其知識,使更了解經濟社會現象。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	數理分析能力:應用數學與賽局理論分析與解決經濟議題的能力。Mathematical analysis skills: application of mathematical theories and game theory to analyze economic issues	•
В	實證經濟分析能力:善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: application of statistics and econometrics in data collection and examination	
С	微觀經濟之闡釋能力:通曉個體經濟學相關的理論與應用。Microeconomic perspective: understanding of microeconomic theories and relevant application	•
D	宏觀經濟之闡釋能力:通曉總體經濟學相關的理論與應用。Macroeconomic perspective: understanding of macroeconomic theories and relevant application	
Е	樂活能力:具備適應現代社會的學養以及就業能力。Employment opportunities: capabilities of working on important policy and decision challenges in business and government	•

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Lecture 0: Overview			

2	The Mid-Autumn Festival									
3	Lecture 1: What is Economics? (ch. 1)10/04 Lecture 2: Demand and Supply (ch. 3									
4	Lecture 2: Demand and Supply (ch. 3)									
5	The Double Tenth Day									
6	Lecture 3: Elasticity (ch. 4)									
7	Lecture 4: Efficiency and Equity (ch. 5)									
8	Midterm Exam 1									
9	Lecture 5: Utility and Demand (ch. 8)									
10	Lecture 5: Utility and Demand (ch. 8) & Lecture 6: Possibilities, Preferences, and Choices (ch. 9)									
11	Lecture 6: Possibilities, Preferences, and Choices (ch. 9)									
12	Midterm Exam 2	Midterm Exam 2								
13	Lecture 7: Organizing Production (ch. 10)									
14	Lecture 8: Output and Costs (ch. 11)									
15	Lecture 8: Output and Costs (ch. 11) & Lecture 9: Perfect Competition (ch. 12)									
16	Lecture 9: Perfect Competition (ch. 12)									
17	Lecture 10: Monopoly (ch. 13)									
18	8 The Final Exam									
		教	學策	略 Tea	aching	Strategi	ies			
✓ 課堂講	授 Lecture		分組討	論Group	Discus	sion	多	觀實習	Field Tı	rip
 其他Mi	scellaneous:		•							
		學期成績計算	草及多元	.評量方:	式 Gradi	ng & As	sessmen	ıts		
	 2分項目	配分比例				多元評量		ssessme	nts	
	Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗評量	證照 檢定	其他
平時成績 General Performance		5%		~						
期中考成績 Midterm Exam		30%	~							
期末考成績 Final Exam		30%	>							
作業成績 Ho Assignments	5%		~							
其他 Miscellaneous (第二次期中考成績)		30%	~							
		Grading & A		F量方式。 ents Sup			ruction	ıs		

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

The required textbook for this course is "Economics", by Michael Parkin, 10th edition, Addison Wesley. (台灣代理:雙葉書坊)

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

The course website is at Dong Hwa e-learning http://134.208.7.42/.

其他補充說明(Supplemental instructions)