



教學計劃表 Syllabus

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| 課程名稱(中文) Course Name in Chinese | 國際財務管理 | | 學年/學期 Academic Year/Semester | 102/1 |
| 課程名稱(英文) Course Name in English | International Financial Management | | | |
| 科目代碼 Course Code | IB_51900 | 系級 Department & Year | 碩士 | 開課單位 Course-Offering Department |
| 修別 Type | 必修 Required | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | |
| 授課教師 Instructor | /李同龢/王廷升 | | | |
| 先修課程 Prerequisite | | | | |
| 課程描述 Course Description | | | | |
| <p>This class intends to achieve the following objectives:</p> <ul style="list-style-type: none"> Identify the international financial management goal and organizational structure of the Multinational Corporation (MNC). Describe the key theories that justify international business and international finance Explain the common methods used to conduct international business and international finance Provide a simple model for valuing the MNC under exchange rate and international financial market uncertainty | | | | |
| 課程目標 Course Objectives | | | | |
| <p>1960年代以來，國際金融市場日漸自由化及全球化。資金的國際流通障礙逐漸消除。本課的目標在於探討國際財務管理方面的新環境與挑戰。籌措資金的國際市場來源，如何減少外匯市場變動的風險，決定長期資金與流動資金的有效管理途徑。討論國際稅務規劃，及跨國公司財務績效之評估。</p> | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
| A | 具備國際企業管理之進階知識與能力。Students will have advanced knowledge of international business. | | | ● |
| B | 具備多元邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems using logical and critical thinking. | | | ● |
| C | 具備領導、溝通協調與團隊合作之能力。Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills. | | | ○ |
| D | 具備國際視野以及外語溝通的能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues. | | | ● |
| E | 具備創新、創業之思維與能力。To build a the concept and ability for innovation and entrepreneurship | | | ● |
| F | 具備服務設計與產業分析之能力。Students will be able to demonstrate the advanced abilities for service design and industry analysis. | | | ● |
| G | 具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business. | | | ○ |
| 圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

Class etiquette: Experience indicates that students with regular attendance of class have higher grades than those who did not. Followings are basic class etiquette. Turn off your mobile phone before class. No iPad or laptop computer is allowed to use during lecture, unless with permission from me. No loud chatting allowed in the class. Having food or drink in the class is not encouraged. Any irrational behavior in the class will not be tolerated. Any violation of the class etiquette will be penalized by reduction in your grade

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Required Textbook: International Finance, Eun, Resnick, Sabhewal, 6th edition, 東華書局代理

Other readings: Other readings includes articles from the following news sources which are very helpful for understanding the practice side of international financial management: Wall Street Journal, Financial Times, Business Week, 經濟日報, 工商日報 Any current news in the international financial management area will be discussed in the class and you are responsible for any such items on exams.

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)