



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AE		學年/學期 Academic Year/Semester	102/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part			
科目代碼 Course Code	EC__1000AE	系級 Department & Year	學一	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林忠樑			
先修課程 Prerequisite				
課程描述 Course Description				
<p>1. Students will understand basic microeconomic terms, concepts and methodology and demonstrate the ability to apply them to the fundamental economic question of allocating scarce resources.</p> <p>2. Students will understand market failure and externalities as well as the effects of government intervention in such markets.</p> <p>3. Students will be able to apply economic reasoning to better understand real world policy issues, such as tax system design, poverty, and discrimination</p>				
課程目標 Course Objectives				
<p>基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	數理分析能力：應用數學與賽局理論分析與解決經濟議題的能力。Mathematical analysis skills: application of mathematical theories and game theory to analyze economic issues			●
B	實證經濟分析能力：善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: application of statistics and econometrics in data collection and examination			
C	微觀經濟之闡釋能力：通曉個體經濟學相關的理論與應用。Microeconomic perspective: understanding of microeconomic theories and relevant application			●
D	宏觀經濟之闡釋能力：通曉總體經濟學相關的理論與應用。Macroeconomic perspective: understanding of macroeconomic theories and relevant application			
E	樂活能力：具備適應現代社會的學養以及就業能力。Employment opportunities: capabilities of working on important policy and decision challenges in business and government			●
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks
1	Introduction			
2	The Market Forces of Supply and Demand			

3	The Market Forces of Supply and Demand	
4	Elasticity and its Application	
5	Elasticity and its Application	
6	Elasticity and its Application	
7	The Logic of Consumer Choice and Demand Curve	
8	The Logic of Consumer Choice and Demand Curv	
9	期中考試週 Midterm Exam	
10	The Cost of Production	
11	The Cost of Production	
12	The Cost of Production	
13	Firms in Competitive markets	
14	Firms in Competitive markets	
15	Monoploy	
16	Monoploy	
17	Monopolistic Competition	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture     
 分組討論 Group Discussion     
 參觀實習 Field Trip  
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%	✓							
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	40%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明  
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)  
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

N. Gregory Mankiw, Principles of Economics

課程教材網址（教師個人網址請列在本校內之網址）  
Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)