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國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際貿易理論與政策（二）			學年/學期 Academic Year/Semester	102/2
課程名稱(英文) Course Name in English	International Trade Theory and Policy （II）				
科目代碼 Course Code	IIE_56500	系級 Department & Year	碩士	開課單位 Course-Offering Department	經濟學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/林奇蓉				
先修課程 Prerequisite					

課程描述 Course Description

This is a graduate course in international trade theory and policy analysis for M.A. and Ph.D. students in economics. A modest background in mathematics and microeconomic theory will be assumed. The objective is to provide a self-contained introduction to modern work on international trade theory and policy. Specific topics include: strategic trade policy, international trade institutions and rules, the policy economy of trade policy, gravity model, direct foreign investment and multinational firms, and outsourcing.

課程目標 Course Objectives

This course will provide students with the ability to conduct and evaluate economic analyses of policy issues relating to international trade. The course begins with a discussion of the reasons why countries trade. It proceeds to a discussion of the arguments for and against protection and managed trade. We study the effects of different trade policy instruments. Then we discuss the issues that arise in the design of policy for declining, import-competing industries, and for dynamic, export industries.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.’s Education Objectives
A	數理分析能力：通曉經濟學的理論技巧，應用數學與賽局解決經濟議題的能力。Mathematical analysis skills: Mastering in application of mathematical theories and game theory in analyzing economic issues	○
B	實證經濟分析能力：通曉經濟學的實證技巧，善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: Mastering in application of statistics and econometrics in data collection and examination	
C	微觀經濟之闡釋能力：通曉個體經濟學相關的理論與應用。Microeconomic perspective: Thorough understanding of microeconomic theories and relevant application	
D	宏觀經濟之闡釋能力：通曉總體經濟學相關的理論與應用。Macroeconomic perspective: Thorough understanding of macroeconomic theories and relevant application	○
E	樂活能力：具備適應現代社會的學養以及就業能力。Employment opportunities: Capabilities of working on important policy and decision challenges in business and governmen	
F	溝通表達能力：思路清晰，有能力與人溝通並撰寫專業研究報告。Communication skills: Having a clear mind and capability in writing a professional academic report	

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks

1	Lecture 0: Overview	
2	Lecture 1: Import Tariffs and Welfare	
3	Lecture 1: Import Tariffs and Welfare and Discussion	
4	Lecture 2: Imperfect Competition and Strategic Trade Policy	
5	Lecture 2: Imperfect Competition and Strategic Trade Policy & Discussion 2	
6	Lecture 2: Imperfect Competition and Strategic Trade Policy & Discussion Topic 7: Direct Foreign Investment and Multinational	
7	Spring Break	
8	Lecture 3: International Trade Institutions and Rules	
9	Lecture 4: The Political Economy of Trade Policy	
10	Lecture 4: The Political Economy of Trade Policy	
11	Discussion 4	
12	Lecture 5: The Gravity Model & Discussion 5	
13	Lecture 6: The Japanese Economy	
14	Lecture 6: The Japanese Economy	
15	Lecture 6: The Japanese Economy & Discussion 6	
16	Discussion 7: Direct Foreign Investment and Multinationals	
17	Dragon Boat Festiva	
18	Discussion Topic 8: Outsourcing	

教 學 策 略 Teaching Strategies

- [x] 課堂講授 Lecture
- [x] 分組討論Group Discussion
- [ ] 參觀實習 Field Trip
- [ ] 其他Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗會考	實作觀察	口頭發表	專題研究	創作展演	卷宗評量	證照檢定	其他
平時成績 General Performance	20%			✓	✓				
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (Presentation and Term Paper)	48%			✓	✓				

評量方式補充說明 Grading & Assessments Supplemental instructions

教科書與參考書目（書名、作者、書局、代理商、說明） Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)
Feenstra, R.C. (2004), ‘‘Advanced International Trade: Theory and Evidence,’’ Princeton University Press, Princeton, NJ. Markusen, JR., J.R. Melvin, W.H. Kaempfer, and K.E. Maskus (1995), ‘‘International Trade: Theory and Evidence,’’ McGraw-Hill. Grossman, G. and K. Rogoff (eds.) (1995), ‘‘Handbook of International Economics: Volume 3,’’ Amsterdam: North-Holland, 1995. 劉碧珍、陳添枝與翁永和 (2010), 國際貿易理論與政策（三版）, 台北：雙葉書廊。
課程教材網址（教師個人網址請列在本校內之網址） Teaching Aids & Teacher's Website (Personal website can be listed here.)
http://www.elearn.ndhu.edu.tw/moodle/
其他補充說明 (Supplemental instructions)