



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際投資與產業		學年/學期 Academic Year/Semester	103/1
課程名稱(英文) Course Name in English	Multinational Investment and Industry			
科目代碼 Course Code	IIE_62100	系級 Department & Year	碩士	開課單位 Course-Offering Department
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林燕淑			
先修課程 Prerequisite				
課程描述 Course Description				
<p>國際貿易議題的探討。為何要對進口產品課關稅?廠商為何要外包? 出口好或直接投資好? 經濟整合對社會福利的影響?貿易自由化對國內工資的影響?貿易自由化對國內污染量的影響。</p> <p>本課程希望藉由所學的經濟知識，再配合現實社會經濟現象的觀察，與以做科學性的分析，提供學生一個思考方法，進一步判斷輿論是非。</p> <p>在課堂上討論研究方法，思考問題的邏輯性。</p> <p>希望培養對做研究有興趣的同學，可進一步撰寫論文</p>				
課程目標 Course Objectives				
<p>因交通的發達與資訊的便利性，國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷的增加，晚近興起代工熱潮，廠商如何在代工與整廠往外移之間作抉擇等等，這些都是最近在產業界，國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟的影響，國際情勢訊息萬變，希望學生在學習的過程中，可以嗅到一些國際產業發展的趨勢，不管是未來在就業或繼續深造上有些幫助。</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	數理分析能力：通曉經濟學的理论技巧，應用數學與賽局解決經濟議題的能力。Mathematical analysis skills: Mastering in application of mathematical theories and game theory in analyzing economic issues.			○
B	實證經濟分析能力：通曉經濟學的實證技巧，善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: Mastering in application of statistics and econometrics in data collection and examination			
C	微觀經濟之闡釋能力：通曉個體經濟學相關的理论與應用。Microeconomic perspective: Thorough understanding of microeconomic theories and relevant application			○
D	宏觀經濟之闡釋能力：通曉總體經濟學相關的理论與應用。Macroeconomic perspective: Thorough understanding of macroeconomic theories and relevant applicatio			○
E	樂活能力：具備適應現代社會的學養以及就業能力。Employment opportunities: Capabilities of working on important policy and decision challenges in business and government			
F	溝通表達能力：思路清晰，有能力與人溝通並撰寫專業研究報告。Communication skills: Having a clear mind and capability in writing a professional academic report			

圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Trade Cost Reduction, Subcontracting and Unionised Wage (Maiti and Mukherjee, Labour Economics, 2013)	
2	FDI and Outsourcing in a Service Industry: The Welfare Effect of Liberalizing Trade and Investment (Lu, Te-Cheng, Yan-Shu Lin and Jin-Li Hu, 2014. Economic Record, Vol. 90, Supplement s1, pages 74 - 86)	
3	Export Subsidies and International Market Share Rivalry (Brander and Spencer, Journal of International Economics, 1985)	
4	International R & D Rivalry and Industrial Strategy (Spencer and Brander, Review of Economics Studies, 1983)	
5	Optimal Trade Policies and Production Technology in Vertically Related Markets (Hwang, Lin and Yang, Review of International Economics, 2007)	
6	Strategic Trade Policy in a Vertically Related Industry (Bernhofen, Review of International Economics, 1997)	
7	Trade and Protection in Vertically Related Markets (Spencer and Jones, Journal of International Economics, 1992)	
8	垂直寡占市場結構下的最終財廠商研發誘因 (蔡明芳, 經濟論叢, 2014)	
9	期中考試週 Midterm Exam	
10	全校運動會停課一天 討論期末報告題目	
11	垂直產品差異與經濟整合的福利分析 (林晏如、林燕淑、吳芝文, 2014. 06, 經濟論文。forthcoming)	
12	Strategic Trade Policy with Endogenous Choice of Quality and Asymmetric Cost (Zhou, Spencer and Vertinsky, Journal of International Economics, 2002)	
13	Trade Liberalization and Optimal Environmental Policy in a Vertically Related Market (Chung, Hui-Ling, Jin-Li Hu, Yan-Shu Lin, 2013. 06, Taiwan Economic Review, Vol. 41, No. 2, 113-135)	
14	Trade liberalization, environmental pollution, and technology transfer, working paper	
15	Antidumping Protection and R&D Competition, (Gao and Miyagiwa, Canadian Journal of Economics 2005)	
16	International Technology Transfer and Welfare, working paper	
17	Term-Paper Discussions and Presentation	
18	期末考試週 Final Exam Term-Paper Discussions and Presentatio	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous: 研究學習

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%			✓					出席 參與程度
期中考成績 Midterm Exam	20%			✓					

期末考成績 Final Exam									
作業成績 Homework and/or Assignments	20%	✓	✓						
其他 Miscellaneous (_____)	50%		✓	✓	✓	✓			

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

最新的期刊論文

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)