Please consult Intellectual Property Rights before making a photocopy. Please use the textbook of copyrighted edition.

②图玄東華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 國際投資與產業 | <u>.</u> | | 學年/學期 Academic Year/Se | 103/1 | | | | | |
|------------------------------------|---------------|---------------------------------------|--|---------------------------------------|---------|------|--|--|--|--|
| 課程名稱(英文) Course Name in English | Multinational | Multinational Investment and Industry | | | | | | | | |
| 科目代碼 Course Code | IIE_62100 | 系級 Department 碩士 & Year | | 開課單位 Course-Offering Department | | 經濟學系 | | | | |
| 修別 Type | 選修 Elective | 選修 Elective | | | 3.0/3.0 | | | | | |
| 授課教師 Instructor | /林燕淑 | | | | | | | | | |
| 先修課程 Prerequisite | | | | | | | | | | |

課程描述 Course Description

國際貿易議題的探討。為何要對進口產品課關稅?廠商為何要外包?出口好或直接投資好?經濟整合對社會福利的影響?貿易自由化對國內工資的影響?貿易自由化對國內汙染量的影響。

本課程希望藉由所學的經濟知識,再配合現實社會經濟現象的觀察,與以做科學性的分析,提供學生一個思考方法,進一步判斷輿論是非。

在課堂上討論研究方法,思考問題的邏輯性。

希望培養對做研究有興趣的同學,可進一步撰寫論文

課程目標 Course Objectives

因交通的發達與資訊的便利性,國與國之間的界限愈來愈模糊。跨國廠商的數目也不斷的

增加,晚近興起代工熱潮,廠商如何在代工與整廠往外移之間作抉擇等等,這些都是最 近

在產業界,國際經濟中熱門的話題。本課程主要介紹跨國企業的形成以及跨國企業對經濟

的影響,國際情勢訊息萬變,希望學生在學習的過程中,可以嗅到一些國際產業發展的 趨

勢,不管是未來在就業或繼續深造上有些幫助。

| | 条專業能力 Basic Learning Outcomes | 課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
|---|--|---|
| A | 數理分析能力:通曉經濟學的理論技巧,應用數學與賽局解決經濟議題的能力。Mathematical analysis skills: Mastering in application of mathematical theories and game theory in analyzing economic issues. | 0 |
| В | 實證經濟分析能力:通曉經濟學的實證技巧,善用資訊科技進行資訊蒐集、資料統計與計量分析。Empirical analysis skills: Mastering in application of statistics and econometrics in data collection and examination | |
| С | 微觀經濟之闡釋能力:通曉個體經濟學相關的理論與應用。Microeconomic perspective: Thorough understanding of microeconomic theories and relevant application | 0 |
| D | 宏觀經濟之闡釋能力:通曉總體經濟學相關的理論與應用。Macroeconomic perspective: Thorough understanding of macroeconomic theories and relevant applicatio | 0 |
| Е | 樂活能力:具備適應現代社會的學養以及就業能力。Employment opportunities: Capabilities of working on important policy and decision challenges in business and government | |
| F | 溝通表達能力:思路清晰,有能力與人溝通並撰寫專業研究報告。Communication skills: Having a clear mind and capability in writing a professional academic report | |
| | | |

| 圖示說明I | llustration : | 高度相關 | Highly | correla | ated C |)中度相 | 關 Mode | erately | corre | lated | |
|--------------------------------------|---|--|---|----------|----------|---------|---------|---------|-----------|-------|--------|
| | | 授 課 進 | 度表 | Teachin | g Sched | ule & C | ontent | | | | |
| 週次Week | 內容 Subject/Topics | | | | | | | | | | emarks |
| 1 | Trade Cost Redu Mukherjee, Labo | our Economics, | 2013) | | | | | | | | |
| 2 | FDI and Outsourcing in a Service Industry: The Welfare Effect of Liberalizing Trade and Investment (Lu, Te-Cheng, Yan-Shu Lin and Jin-Li Hu, 2014. Economic Record, Vol. 90, Supplement s1, pages 74-86) Export Subsidies and International Market Share Rivalry (Brander | | | | | | | | | | |
| 3 | Export Subsidie and Spencer, Jo | | | | | - | (Brand | er | | | |
| 4 | International R & D Rivalry and Industrial Strategy (Spencer and Brander, Review of Economics Studies, 1983) | | | | | | | | | | |
| 5 | Optimal Trade Policies and Production Technology in Vertically Related Markets (Hwang, Lin and Yang, Review of International Economics, 2007) | | | | | | | | | | |
| 6 | Strategic Trade Policy in a Vertically Related Industry (Bernhofen, Review of International Economics, 1997) | | | | | | | | | | |
| 7 | Trade and Protection in Vertically Related Markets (Spencer and Jones, Journal of International Economics, 1992) | | | | | | | | | | |
| 8 | 垂直寡占市場結構下的最終財廠商研發誘因 (蔡明芳,經濟論叢, 2014) | | | | | | | | | | |
| 9 | 期中考試週 Midterm Exam | | | | | | | | | | |
| 10 | 全校運動會停課一天 討論期末報告題目 | | | | | | | | | | |
| 11 | 垂直產品差異與約 經濟論文。forth | | | | | | | | | | |
| 12 | Strategic Trade Policy with Endogenous Choice of Quality and Asymmetric Cost (Zhou, Spencer and Vertinsky, Journal of International Economics, 2002) | | | | | | | | | | |
| 13 | Trade Liberalization and Optimal Environmental Policy in a Vertically Related Market (Chung, Hui-Ling, Jin-Li Hu, Yan-Shu Lin, 2013.06, Taiwan Economic Review, Vol. 41, No. 2, 113-135) | | | | | | | | | | |
| 14 | Trade liberalization, environmental pollution, and technology transfer, working paper | | | | | | | | | | |
| 15 | Antidumping Protection and R&D Competition, (Gao and Miyagiwa, Canadian Journal of Economics 2005) | | | | | | | | | | |
| 16 | International T | echnology Tra | nsfer a | and Welf | are, wo | rking p | aper | | | | |
| 17 | Term-Paper Disc | cussions and F | resenta | ntion | | | | | | | |
| 18 | | 期末考試週 Final Exam Term-Paper Discussions and Presentatio | | | | | | | | | |
| | | 教 | 學策 | 略 Tea | aching (| Strateg | ies | | | | |
| ✓ 課堂講 | 授 Lecture | ✓ | 分組討 | 論Group | Discus | sion | | 觀實習 | Field T | rip | |
| 上 上 其他Mi | scellaneous: 研究 | 2學習 | 1 | | | | | | | | |
| | | 學期成績計算 | 算及多元 | 評量方式 | t Gradi | ng & As | sessmen | ts | | | |
| | 尼 分項目 | 配分比例 | 多元評量方式 Assessme 測驗 實作 口頭 專題 創作 卷宗 | | | | | | nts 證照 | | |
| | Items | Percentage | 魚殿 會考 | 觀察 | 發表 | 研究 | 展演 | · 还示 | 檢定 | | 其他 |
| 平時成績(含 General Per (Attendance | rformance | 10% | | | ~ | | | | | 出席 | 參與程度 |
| 期中考成績 | Midterm Exam | 20% | | | ~ | | | | | | |

| 期末考成績 Final Exam | | | | | | | | | | |
|---|-----------|-------------|---------------------------------------|---|---|---|--|--|--|--|
| 作業成績 Homework and/or Assignments | 20% | ~ | ~ | | | | | | | |
| 其他 Miscellaneous () | 50% | | ~ | ~ | ~ | ~ | | | | |
| | | | P量方式; | | | L | | | | |
| Grading & Assessments Supplemental instructions | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 教科書與參考書目(書名、作者、書局、代理商、說明) | | | | | | | | | | |
| Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) | | | | | | | | | | |
| 最新的期刊論文 | | | | | | | | | | |
| | | | | | | | | | | |
| 知 (1) 如 (1) (如 (1) (回) () () () () () () () () | | | | | | | | | | |
| 課程教材網址(教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.) | | | | | | | | | | |
| reaching fires a reacher 5 west to (refeeling west to call be froted here.) | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 其他補充說明(Supplemental instructions) | | | | | | | | | | |
| |) (! = ! | , , , , , , | · · · · · · · · · · · · · · · · · · · | | | | | | | |
| | | | | | | | | | | |