Please consult Intellectual Property Rights before making a photocopy. Please use the textbook of copyrighted edition.

②國玄東華大學

教學計劃表 Syllabus

	1>-	产計劃表	~ 5	abus								
課程名稱(中文) Course Name in Chinese	産業經濟(一)			學年/學期 Academic Year/Sem								
課程名稱(英文) Course Name in English	Analysis in Industrial Economics (I)											
科目代碼 Course Code	系級 開課單位 Course-Offering Department & Year Department				經濟學系							
修別 Type	選修 Elective	選修 Elective 學分數/時間 Credit(s)/Hour(s) 3.0/3.										
授課教師 Instructor	/李娓瑋											
先修課程 Prerequisite												
課程描述 Course Description												
The course is organized i lectures and half hour to				is, 2 hours are de	evoted to	o formal						
In addition, it is essent assigned in class) and tu on the exam												
課程目標 Course Objectives												
為本系博士班之核心課題之一	- , 研究市場結構	,係本系博士班	E選修課程之	2- 0								
系專業能力 Basic Learning Outcomes						課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives						
					Cor	力相關性 relation between urse Objectives and Dept.'s Education						
數理分析能力:通曉經濟 A analysis skills: Maste in analyzing economic	Basic Lear 學的理論技巧,應 ering in applicati	ning Outcomes 用數學與賽局解決			Cor	力相關性 relation between urse Objectives and Dept.'s Education						
	Basic Lear 學的理論技巧,應 ering in applicati issues. 經濟學的實證技巧 skills: Masterin	ning Outcomes 用數學與賽局解決 ion of mathemat: ,善用資訊科技進 ng in applicatio	ical theori 建行資訊蒐集	es and game theory 、資料統計與計量分	Cor	力相關性 relation between urse Objectives and Dept.'s Education						
A analysis skills: Maste in analyzing economic 實證經濟分析能力: 通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力:通	Basic Lear 學的理論技巧,應 ering in applicati issues. 經濟學的實證技巧 skills: Masterin collection and exa 曉個體經濟學相關	ning Outcomes 用數學與賽局解決 ion of mathemat ,善用資訊科技造 ng in application 的理論與應用。M:	ical theori 進行資訊蒐集 on of stati icroeconomi	es and game theory 、資料統計與計量分 stics and c perspective:	Cor	力相關性 relation between urse Objectives and Dept.'s Education						
A analysis skills: Master in analyzing economic 實證經濟分析能力: 通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力: 通Thorough understanding 宏觀經濟之闡釋能力: 通Thorough understanding	Basic Lear 學的理論技巧,應 ering in application issues. 經濟學的實證技巧 skills: Mastering collection and exa 曉個體經濟學相關 g of microeconomic 曉總體經濟學相關 g of macroeconomic	ning Outcomes 用數學與賽局解決 ion of mathemat: ,善用資訊科技進 ng in application 的理論與應用。Mic theories and notes and not	ical theori 建行資訊蒐集 on of stati icroeconomi relevant ap acroeconomi relevant ap	es and game theory 、資料統計與計量分 stics and c perspective: oplication c perspective: oplicatio	Cor	力相關性 relation between urse Objectives and Dept.'s Education						
A analysis skills: Master in analyzing economic 實證經濟分析能力: 通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力: 通Thorough understanding 宏觀經濟之闡釋能力: 通Thorough understanding 樂活能力: 具備適應現代 of working on important	Basic Lear 學的理論技巧,應是 ring in application issues. 經濟學的實證技巧 skills: Mastering collection and exa 曉個體經濟學相關 of microeconomic 晚總體經濟學相關 of macroeconomic 对 de of 是 of	ming Outcomes my 學與賽局解決 ion of mathemat; ,善用資訊科技造 ng in application 的理論與應用。Mic theories and not the n	ical theori icroeconomi relevant ap acroeconomi relevant ap ent opportu s in busine	es and game theory 、資料統計與計量分 stics and c perspective: oplication c perspective: oplicatio unities: Capabilities	Cor	力相關性 relation between urse Objectives and Dept.'s Education						
A analysis skills: Master in analyzing economic 實證經濟分析能力: 通曉 析。Empirical analysis econometrics in data of the conometrics in data of the conometric in the	Basic Lear 學的理論技巧,應 ering in application issues. 經濟學的實證技巧 skills: Mastering collection and exacused e	ming Outcomes my 學與賽局解決 ion of mathemat; ,善用資訊科技造 ng in application 的理論與應用。Minution 的理論與應用。Minution 的理論與應用。Minution 的理論與應用。Minution c theories and note the note the note the note the note that n	ical theori 建行資訊蒐集 on of stati icroeconomi relevant apacroeconomi relevant apent opportu s in busine 设告。Commur	es and game theory	Cor	力相關性 relation between urse Objectives and Dept.'s Education Objectives						
A analysis skills: Master in analyzing economic 實證經濟分析能力: 通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力: 通Thorough understanding 医觀經濟之闡釋能力: 通Thorough understanding 樂活能力: 具備適應現代 of working on importar 溝通表達能力: 思路清晰 Having a clear mind ar	Basic Lear 學的理論技巧,應 ering in application in application and example of material was a skills: Masterial collection and example of microeconomic 晚總體經濟學相關 of macroeconomic 社會的學養以及就 the policy and decimal profound ability	ming Outcomes my 學與賽局解決 ion of mathemat; ,善用資訊科技追 ng in application 的理論與應用。Mi c theories and no 對: 就對: 就對: 就對: 就對: 就對: 就對: 就對: 就對: 就對:	ical theori 建行資訊蒐集 on of stati icroeconomi relevant ap acroeconomi relevant ap ent opportu s in busine 及告。Commur g professio	es and game theory	Cor	力相關性 relation between urse Objectives and Dept.'s Education Objectives						
A analysis skills: Maste in analyzing economic 實證經濟分析能力:通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力:通 Thorough understanding E 樂活能力:具備適應現代 of working on importar 溝通表達能力: 思路清晰 Having a clear mind ar research	Basic Lear 學的理論技巧,應 ring in application in application and exact	ming Outcomes my 學與賽局解決 ion of mathemat; ,善用資訊科技追 ng in application 的理論與應用。Mi c theories and no 對: 就對: 就對: 就對: 就對: 就對: 就對: 就對: 就對: 就對:	ical theori 建行資訊蒐集 on of stati icroeconomi relevant apacroeconomi relevant apent opportu s in busine 设告。Commur g profession	es and game theory	Cor	力相關性 relation between urse Objectives and Dept.'s Education Objectives						
A analysis skills: Maste in analyzing economic 實證經濟分析能力:通曉 析。Empirical analysis econometrics in data of 微觀經濟之闡釋能力:通 Thorough understanding E 樂活能力:具備適應現代 of working on importar 溝通表達能力: 思路清晰 Having a clear mind ar research	Basic Lear 學的理論技巧,應 ering in application and example	ming Outcomes my 學與賽局解決 ion of mathemat. ,善用資訊科技追 ng in application 的理論與應用。Mi theories and n 對理論與應用。Mi theories and n 對說的理論與應用。Mi theories and n 對說的理論與應用。Mi theories and n 對說的理論與應用。Mi theories and n 對於可以 theories and n 對於可以 theories and n 對於可以 theories and n 對於可以 theories and n 其能力。Employme theories and n	ical theori 建行資訊蒐集 on of stati icroeconomi relevant ap acroeconomi relevant ap ent opportu s in busine &告。Commur g profession ated 〇中	es and game theory	Cor. Co	力相關性 relation between urse Objectives and Dept.'s Education Objectives						

2	Noncooperative Game Theory II											
3	Price Discrimination											
4	Durable Goods I											
5	Durable Goods II											
6	Price Dispersion											
7	Bundling and Tying I											
8	Bundling and Tying II											
9	期中考試週 Midterm Exam											
10	Strategic Interaction Cournot											
11	Strategic Interaction Bertrand											
12	Market Structure and Performance											
13	Product Selection horizontal differentiation											
14	Product Selection vertical differentiation I											
15	Product Selection vertical differentiation II											
16	Innovation											
17	Advertisement											
18	18 期末考試週 Final Exam											
教學策略 Teaching Strategies												
✓ 課堂講	✓ 課堂講授 Lecture ✓ 分組討論Group Discussion											
其他Mi	scellaneous:											
		學期成績計算	草及多元	.評量方:	式 Gradi	ing & As	sessmen	ıts				
香	 L分項目	配分比例				多元評量	量方式 A	ssessme	nts			
	Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他		
平時成績 Ge Performance		10%								class participation		
期中考成績	Midterm Exam	35%	~									
期末考成績	Final Exam	35%	~									
作業成績 Ho Assignments	omework and/or s	20%			~					paper presentation		
其他 Misce	llaneous _)											
評量方式補充說明 Grading & Assessments Supplemental instructions												
					•							

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

TEXTBOOK

Shy, Oz, 1996, Industrial Organization

Cambridge: The MIT Press

SUGGESTED READING

1. Carlton and Perloff, 2000, Modern Industrial Organization, 3rd Edition, Addison-Wesley Publishing Company

2. Tirole, Jean, 1995, The Theory of Industrial Organization,

Cambridge: The MIT Press

3. Scherer and Ross, 1990, Industrial Market Structure and Economic Performance,

3rd edition, Boston: Houghton Mifflin

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明(Supplemental instructions)

This syllabus is subject to modification as the semester progresses.