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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	金融機構與市場	ī		學年/學期 Academic Year/Semester		103/2	
課程名稱(英文) Course Name in English	Financial Institution and Market						
科目代碼 Course Code	FIN_40500	系級 Department 學四 & Year		開課單位 Course-Offering Department	財務金融學系		
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0			
授課教師 Instructor	/蕭朝興						
先修課程 Prerequisite							

課程描述 Course Description

This course is designed to help students understand the role of financial institutions and markets play in the historical and concurrent business environment that you will face in the future. It also develops students a series of applications of principles from finance and economics that explore the connection between financial markets, financial institutions and the economy. On the financial markets side, students will learn the term structure of interest rates, stocks, principals of derivatives, and currencies. On the institutions side, students will learn commercial banks, investment banks, insurance companies, mutual funds, foreign investors, and their role of in the economy

課程目標 Course Objectives

將金融市場與金融機構做一致性的架構分析和介紹,使一些基本原則如資訊不對稱、代理問題、交易成本、資產市場均衡、效率市場、風險衡量與管理,以及整體供需分析等均能融入各種模式,強化學生的思考能力。此課程除逐步發展與推導模式外,還輔以金融實務來認識金融市場與機構,進而讓學生容易明瞭各種財務金融之基本原則及其與金融市場管理的關係,並透過應用說明,讓學生將理論與金融實務結合應用。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備經濟學、會計學、統計學及數學的基礎能力Basic knowledge of the financial theory Economics, accounting, statistical and mathematical	
В	具備財務金融基本學理Understanding of the development of the financial disciplin	•
С	具備運用財務金融學理進行分析能力Basic knowledge of financial theory analysis	•
D	具備資料整理、書面呈現或口頭報告之能力Basic knowledge of documentation and presentation skill	•
Е	具備財經時事基本分析能力Capabilities for financial analysis of current affairs	•
F	具備電腦程式運算及應用基本能力Ability of computer programs, algorithms and applications	
G	具備英語閱讀溝通協調等基本能力English reading ability of communication and coordination	•
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圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks

1	Chapter 7 Why Do Financial Institutions Exist?										
2	Chapter 8 Why Do Financial Crises Occur and Why Are They So Damaging to the Economy?										
3	Chapter 9 Central Banks: A Global Perspective										
4	Chapter 10 Conduct of Monetary Policy: Tools, Goals, Strategy, and Tactics										
5	Chapter 17 Banking and the Management of Financial Institutions.										
6	hapter 18 Finan	cial Regulati	on								
7	Chapter 19 Banking Industry: Structure and Competition										
8	Chapter 20 The Mutual Fund Industry										
9	期中考試週 Midterm Exam										
10	Chapter 21 Insurance Companies and Pension Funds										
11	Chapter 22 Investment Banks, Security Brokers and Dealers, and Venture Capital Firms										
12	Chapter 23 Risk Management in Financial Institutions										
13	Chapter 24 Hedging with Financial Derivatives										
14	Chapter 25 Saving Associations and Credit Unions										
15	Chapter 26 Fina	nce Companies	6								
16	Chiao, Chaoshin, Shin-Hui Chen, and Jia-Ming Hu (2010), "Informational Differences among Institutional Investors in an Increasingly Institutionalized Market," Japan and the World Economy, 22, 118-129.										
17	Project report (1)										
18	Project report (2)										
		教	學策	略 Tea	aching	Strategi	ies				
課堂講	授 Lecture		分組討	論Group	Discus	sion	多	觀實習	Field Tr	cip	
 其他Mi	scellaneous:		-								
		學期成績計算	算及多元	.評量方式	弋 Gradi	ng & As	sessmen	ts			
西己		配分比例					量方式 A				
	Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他	<u> </u>
平時成績 General Performance		10%		~							
期中考成績 Midterm Exam		30%	~								
期末考成績 Final Exam											
作業成績 Homework and/or Assignments											
其他 Miscellaneous (Project repor)		60%									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Mishkin, Frederic S. and Stanley G. Eakins 2012. Financial Markets & Institutions, 7th Edition, Global Edition, Pearson, New York. 代理商:華泰文化

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

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其他補充說明(Supplemental instructions)