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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際貿易理論與	! 政策(一)			學年/學期 Academic Year/Semester				
課程名稱(英文) Course Name in English	International	International Trade Theory and Policy (I)							
科目代碼 Course Code	IIE_55700	系級 Department 碩士 (& Year		開課單位 Course-Offering Department		經濟學系			
修別 Type	必修 Required	學分數/時 Credit(s)/Hou			3.0/3.0				
授課教師 Instructor	/林燕淑								
先修課程 Prerequisite									

課程描述 Course Description

國際貿易議題的探討。為何要對進口產品課關稅?廠商為何要外包?出口好或直接投資好?經濟整合對社會福利的影響?貿易自由化對國內工資的影響?貿易自由化對國內汙染量的影響。

本課程希望藉由所學的經濟知識,再配合現實社會經濟現象的觀察,與以做科學性的分析,提供學生一個思考方法,進一步判斷輿論是非。

在課堂上討論研究方法,思考問題的邏輯性。

希望培養對做研究有興趣的同學,可進一步撰寫論文。

課程目標 Course Objectives

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Introduction: Mathematics, Microeconomics, Industrial Organization. Christopher Snyder and Walter Nicholson, Microeconomic Theory: Basic Principles and Extensions, 11th edition, 2012. South-Western. (hereafter: SN-Micro) Alpha C. Chiang and Kevin Wainwright, Fundamental Methods of Mathematical Economics, 4th edition, 2005. McGraw Hill. (hereafter: CW-Math)	CW chapter 9-11 (p. 294 -300) SN chapter 2 (p. 21-58)		
2	Export Trade Policies: Export Subsidies and International Market Share Rivalry (Brander and Spencer, Journal of International Economics, 1985) Strategic Trade Policy in a Vertically Related Industry (Bernhofen, Review of International Economics, 1997) Optimal Trade Policies and Production Technology in Vertically Related Markets (Hwang, Lin and Yang, Review of International Economics, 2007)	presentation 1		

		1
3	Import Trade Policies: Hwang, H. and C.C. Mai, (1991) "Optimal Discriminatory tariffs under oligopolistic competition," Canadian Journal of Economics, 24, 694-702. Discriminatory Tariffs and Campaign Contributions, (Hsu, Suing, Hong Hwang, Yan-Shu Lin, Taiwan Economic Review, 2007, in Chinese)	presentation 2
4	Licensing: Wang, X.W.(1998) "Fee versus royalty licensing in a Cournot duopoly model," Economics letters, 60, 55-62. Wang, X.W.(2002) "Fee versus royalty licensing in a differentiated Cournot duopoly, "Journal of Economics & Business, 54, 253-266.	presentation 3
5	2015/10/9-10 National Holiday	
6	R&D International R & D Rivalry and Industrial Strategy (Spencer and Brander, Review of Economics Studies, 1983) Milliou C. and A. Pavlou, Upstream Mergers, Downstream Competition, and R&D Investments, Journal of Economics & Management Strategy, 2013	presentation 4
7	Outsourcing: Trade Cost Reduction, Subcontracting and Unionised Wage (Maiti and Mukherjee, Labour Economics, 2013) FDI and Outsourcing in a Service Industry: The Welfare Effect of Liberalizing Trade and Investment (Lu, Te-Cheng, Yan-Shu Lin and Jin-Li Hu, 2014. Economic Record, Vol. 90, Supplement s1, pages 74-86) Ishikawa, J., Morita, H. and Mukunoki, H. (2010), "FDI in Post-production Services and Product Market Competition," Journal of International Economics 82, 73-84.	presentation 5
8	Parallel trade: Mukherjee, A. and L. Zhao (2012) "Profitable parallel trade in unionized markets," Journal of Economics, 107, 267-276. Matteucci, G. and P. Reverberi (2014) "Parallel trade, product quality, and Welfare," Economic Letters, 122, 258-262. Roy S. and K. Saggi (2012) "Equilibrium parallel import policies and international market structure," Journal of International Economics 87, 262-276. Anna Rita Bennato and Tommaso Valletti, Pharmaceutical innovation and parallel trade, IJIO(2014)	presentation 6
9	期中考試週 Midterm Exam	
10	Vertical Product Differentiation: Strategic Trade Policy with Endogenous Choice of Quality and Asymmetric Cost (Zhou, Spencer and Vertinsky, Journal of International Economics, 2002) Welfare Effects of Economic Integration in the Presence of VIIT, (Lin, Yen-Ju, Yan-Shu Lin, Zhi-Wen Wu, Academia Economic Papers 2014, in Chinese) Welfare and Quality Improvement in an International Market, (Chen, Yu-Yen, Jiunn-Rong Chiou, Yan-Shu Lin, Journal of International Trade & Economic Development, 2015)	presentation 7
11	Vertical Product Differentiation: Ikeda, T. and T. Toshimitsu (2010) "Third-degree price discrimination, quality choice, and welfare, "Economics Letters, 106, 54-56. Choi C. J. and Shin H. S. (1992) "A Comment on a model of vertical product differentiation, "Journal of Industrial Economics, 229-231 Ralph Siebert, Entering New Markets in the Presence of Competition: Price Discrimination versus Cannibalization Journal of Economics & Management Strategy, 2015	presentation 8

12	Environmental Policy: Regional versus Mutinational Trade Liberalization, Environmental Taxation, and Welfare (Baksi, Soham, Canadian Journal of Economics, 2014) Trade Liberalization and Optimal Environmental Policy in a Vertically Related Market (Chung, Hui-Ling, Jin-Li Hu, Yan-Shu Lin, Taiwan Economic Review, 2013)								presentation 9			
13	Environmental Policy: Trade liberalization, environmental pollution, and technology transfer, (working paper 2015) Environmental regulation and technology transfers, (Takao, A., and N. Matsushima, Canadian Journal of Economics, 2013)									presentation 10		
14	Antidumping: Antidumping Protection and R&D Competition, (Gao and Miyagiwa, Canadian Journal of Economics 2005) FTA: Nomura R., Ohkawa, T., Okamura, M. and Tawada, M. (2013), "Does a Bilateral FTA Pave the Way for Multilateral Free Trade?" Review of International Economics 21, 164-76. Saggi, K. and Yildiz, H. M. (2010), "Bilateralism, Multilateralism, and the Quest for Global Free Trade," Journal of International Economics 81, 26-37 Chaudhuri, A. R. and H. Benchekroun (2012). Welfare Effect of Mergers and Multilateral Trade Liberalization, Review of International Economics 20, 119-33.									presentation 11		
CSR(Corporate Social Responsibility): Brand, B. and M. Grothe(2015) "Social Responsibility in a bilateral Monopoly, "Journal of Economics, 115, 275-289. Chang, Yang-Ming, Chen, Hung-Yi, Wang, L.F.S, and Wu, Shih-Jye (2014), "Corporate Social Responsibility and International Competition: A Welfare Analysis", Review of International Economics, Review of International Economics, Review of International Economics, Vol 22, 625-638. Goering, G.E. (2012) "Corporate social responsibility and marketing channel coordination, "Research in Economics, 66, 142-148.									presentation 1			
International Technology Transfer and Welfare: International Technology Transfer and Welfare, (Kuo, Ping-Sing, Yan -Shu Lin, and Cheng-HauPeng, Review of Development Economics, 2015 forthcoming) Sklivas, S. D. (1987) "The strategic choice of managerial incentives, "RAND Journal of Economics, 18, 452-461. Schjelderup and F. Stahler Barriers to Trade and Imperfect Competition: The Choice of Commodity Tax Base International Tax and Public Finance, 12, 281-300, 2005							presentation 13					
17	2016/01/01 New	Year Holiday										
18	期末考試週 Fina											
		教	學策	略 Tea	aching (Strateg	ies					
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 參觀實習 Field Trip												
其他Miscellaneous: <u>research learning</u>												
學期成績計算及多元評量方式 Grading & Assessments												
配分項目 配分比例 多元評量方式 Assessments Items 即驗 實作 口頭 專題 創作 卷宗 證照 其他 資考 觀察 發表 研究 展演 評量 檢定							其他					
平時成績(含 General Per (Attendance	formance	15%	✓	✓	✓	✓	3808	~ I ±	im	出席 參與程度		
期中考成績 Midterm Exam 30% ✓						_		~				

期末考成績 Final Exam	20%	~					~	
作業成績 Homework and/or Assignments	10%		~		~		>	
其他 Miscellaneous (presentation and discussion in class)	25%	~	~	~	~	~		

評量方式補充說明

Grading & Assessments Supplemental instructions

general performance includes participant, not just showing up.

This assessment contains certain weight on presentation 10% and discussion 15% in class

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Recent Journal Paper or Working Paper

W. Nicholson, Microeconomic Theory: Basic Principles and Extensions, 11th edition, 2012.

Alpha C. Chiang and Kevin Wainwright, Fundamental Methods of Mathematical Economics, 4th edition, McGraw Hill.

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明(Supplemental instructions)