


**國立東華大學**  
**教學計劃表 Syllabus**

課程名稱(中文) Course Name in Chinese	投資學		學年/學期 Academic Year/Semester	104/2
課程名稱(英文) Course Name in English	Investment			
科目代碼 Course Code	FIN_51200	系級 Department & Year	碩士	開課單位 Course-Offering Department
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/蕭朝興			
先修課程 Prerequisite				
課程描述 Course Description				
This class includes three lectures introducing the traditional asset pricing models. and thirteen lectures going over classic papers and recent papers with path-breaking ideas and observations.				
課程目標 Course Objectives				
The class of Financial Economics is designed to provide the student with an introduction to the fields of Investment and Behaviour Finance. Students pursuing a concentration in finance should view Investment as an advanced course in equity investments, portfolio management, financial markets and institutions.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備財務金融的分析能力			●
B	具備企業財務管理專業能力			●
C	具備英語閱讀溝通協調等能力			●
D	具備獨立研究之技能，以進行財金議題研究			●
E	具備個人投資理財能力			●
F	具備電腦程式運算及設計能力			○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	Allocating Investment Capital (lect1.pdf)			
2	National Holiday (no class)			
3	The CAPM (lec2.pdf)			
4	Testing the CAPM (lect4.pdf)			
5	Fama, Eugene F., and Kenneth R. French. 1992. The Cross-Section of Expected Stock Returns. Journal of Finance 47, 427 - 65.			



作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Lecture notes available in E-learning.									
課程教材網址 (教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									