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②國玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務經濟學(一)				學年/學期 Academic Year/Ser	105/1		
課程名稱(英文) Course Name in English	Financial Economics (I)							
科目代碼 Course Code	IIE_58100	系級 Department & Year			開課單位 Course-Offering Department		經濟學系	
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/李同龢							
先修課程 Prerequisite								
課程描述 Course Description								

This course intends to introduce the student to the applications in financial economics field, and analytical tools applicable to analyze securities.

Course Objectives 課程目標

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	No class	
2	market organization, structure and indices	
3	market efficiency	
4	Equity Valuation: Applications and Processes	
5	Return concepts	
6	Discounted Dividend Valuation, first exam	
7	Free Cash Flow Valuation	
8	Residual Income Valuation	
9	期中考試週 Midterm Exam, Market-Based Valuation: Price and Enterprise Value Multiples	
10	Private Company Valuation	
11	portfolio management and its risk and returns I	
12	Portfolio risk and return I and II	
13	basics of portfolio planning and construction, third exam	
14	overview of equity securities	
15	introduction to industry and company analysis	

16	equity valuation and equity market valuation									
17	technical analysis									
18	期末考試週 Final Exam									
		教	學 策	略 Tea	aching S	Strateg	ies			
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 參觀實習 Field Trip										
學期成績計算及多元評量方式 Grading & Assessments										
西之	 2分項目	配分比例				多元評量	量方式 A	ssessme	nts	
l	Items	Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含 General Per (Attendance	rformance	10%		~						
期中考成績	Midterm Exam	20%	✓							
期末考成績	Final Exam	20%	✓							
作業成績 Ho Assignments	omework and/or	10%		~						
其他 Miscel (two other		20/ea%	✓							
		Grading & A		-	補充說明 oplement		ruction	ıs		
					•					
	Textbook & Oth	教科書與參考 ner References							s, etc.`)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) No required textbook. Handouts will be used in the class.										
課程教材網址(教師個人網址請列在本校內之網址) Teaching Aids & Teacher's Website (Personal website can be listed here.)										
其他補充說明(Supplemental instructions)										