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國立東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AD			學年/學期 Academic Year/Semester	105/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part				
科目代碼 Course Code	EC__1000AD	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/林奇蓉				
先修課程 Prerequisite					

課程描述 Course Description

This is an introductory course in microeconomics. The course has two principal goals: to introduce you to the ways in which economists view the world and attempt to solve economic problems, and to teach you to utilize these ways of thinking when you approach economic questions. We will focus on some basic concepts which most economists nd useful in analyzing economic issues and we will apply these concepts to a variety of problems. The central theme of the course is how and why markets work, why they may fail to work, and the implications for social policies of both their successes and failures. The required textbook for this course is \Economics" by Michael Parkin, 12th edition, Pearson. In addition to reading the textbook, I expect you to read a daily newspaper on a regular basis. Whenever possible, class material will incorporate the latest Taiwan and international events.

課程目標 Course Objectives

基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。

	院基本素養與核心能力 College Basic Learning Outcomes	課程目標與院基本素養與核心能力 Correlation between Course Objectives and Basic Learning Outcomes
A	完備的商學與管理基礎知識。Sound basic knowledge of business and management	●
B	運用理性分析與創新思維從事問題解決。Ability to utilize rational and creative critical thinking in problem solving	●
C	專業外語能力。Professional foreign language skills	○

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Lecture 0: Overview	
2	The Mid-Autumn Festival	
3	Lecture 1: What is Economics? (ch. 1)	
4	Lecture 2: Demand and Supply (ch. 3)	

5	Lecture 3: Elasticity (ch. 4)	
6	Lecture 3: Elasticity (ch. 4)	
7	The First Midterm Exam	
8	Lecture 4: E ciency and Equity (ch. 5)	
9	Lecture 5: Utility and Demand (ch. 8)	
10	Lecture 6: Possibilities, Preferences, and Choices (ch. 9)	
11	Lecture 6: Possibilities, Preferences, and Choices (ch. 9)	
12	Lecture 7: Organizing Production (ch. 10)	
13	The Second Midterm Exam	
14	Lecture 8: Output and Costs (ch. 11)	
15	Lecture 8: Output and Costs (ch. 11)	
16	Lecture 9: Perfect Competition (ch. 12)	
17	Lecture 10: Monopoly (ch. 13)	
18	The Final Exam	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☐ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☐ 其他Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗會考	實作觀察	口頭發表	專題研究	創作展演	卷宗評量	證照檢定	其他
平時成績 General Performance	5%								
期中考成績 Midterm Exam	60%								
期末考成績 Final Exam	35%								
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Economics" by Michael Parkin, 12th edition, Pearson

課程教材網址（教師個人網址請列在本校內之網址） Teaching Aids & Teacher's Website (Personal website can be listed here.)
The course website is at Dong Hwa e-learning http://www.elearn.ndhu.edu.tw/moodle/. The website will contain this syllabus (and any updates), announcements, prob- lem sets and handouts. You are required to buy the handouts from the copy center in Social Science I or download the materials before the class. Make sure you have the latest materials with you before you attend the class
其他補充說明 (Supplemental instructions)