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②國玄東華大學

教學計劃表 Syllabus

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課程名稱(中文) Course Name in Chinese	財務管理			學年/學期 Academic Year/Semester		105/1	
課程名稱(英文) Course Name in English	Financial Management						
科目代碼 Course Code	FIN_50000	系級 Department 碩士 & Year		開課單位 Course-Offering Department	財務金融學系		
修別 Type	必修 Required	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/林金龍/蕭朝興	1					
先修課程 Prerequisite							
		As leads O	ъ.	. •			

課程描述 Course Description

教學目標:本課程針對研究所同學所設計,內容包括最新發展的公司理財理論與實務。希望幫助同學能運用理論解決 公司財務問題、培養團隊合作精神以及研究財務學術論文。

課程目標 Course Objectives

This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備財務金融的分析能力	•
В	具備企業財務管理專業能力	•
С	具備英語閱讀溝通協調等能力	•
D	具備獨立研究之技能,以進行財金議題研究	•
Е	具備個人投資理財能力	•
F	具備電腦程式運算及設計能力	0

圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Allocating Investment Capital (lectl.pdf)	
2	National Holiday (no class)	
3	The CAPM (lec2.pdf)	
4	Testing the CAPM (lect4.pdf)	
5	Fama, Eugene F., and Kenneth R. French. 1992. The Cross-Section of Expected Stock Returns. Journal of Finance 47, 427-65	

6	Fama, Eugene F. in the Returns Journal of Fina	on Stocks and	Bonds.		93. Con	mon Ris	k Facto	ors		
7	Lakonishok, Josef, Andrei Shleifer, and Robert W. Vishny. 1994. Contrarian Investment, Extrapolation, and Risk. Journal of Finance 49, 1541 - 1578.									
8	Fang, Lily and Joel Peress, 2009. Media Coverage and the Cross-section of Stock Returns. Journal of Finance 64, 2023-2052.									
9	期中考試週 Midt	term Exam								
10	期中考講解 Methods for Eve	ent Study (I)								
11	Methods for Event Study (II)									
12	Matching Theory (I)									
13	Matching Theory	(II)								
14	Merger and Acqu	uisition (I)								
15	Merger and Acquisition (II)									
16	Lab work Project report (I)									
17	Project report (II)									
18	期末考試週 Final Exam									
		教	學策	略 Tea	aching (Strategi	ies			
	授 Lecture scellaneous: <u>pro</u>	ject report	分組討	論Group	Discus	sion	參	觀實習	Field Tr	ip
		學期成績計算	草及多元	.評量方式	t Gradi	ng & As	sessmen	its		
酉	 已分項目	配分比例					量方式 A			
	Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(名 General Pe (Attendanc	rformance	10%								
期中考成績	Midterm Exam	45%								
期末考成績	Final Exam									
作業成績 H Assignment	omework and/or s									
其他 Misce (project r		45%								
		Grading & A		F量方式を ents Sup			ruction	ıs		
				-	-					
教科書與參考書目(書名、作者、書局、代理商、説明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)										
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課程教材網址(教師個人網址請列在本校內之網址)
Teaching Aids & Teacher's Website (Personal website can be listed here.)
其他補充說明(Supplemental instructions)