



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese		財務管理			學年/學期 Academic Year/Semester		105/1		
課程名稱(英文) Course Name in English		Financial Management							
科目代碼 Course Code		FIN_50000	系級 Department & Year	碩士		開課單位 Course-Offering Department		財務金融學系	
修別 Type		必修 Required	學分數/時間 Credit(s)/Hour(s)		3.0/3.0				
授課教師 Instructor		/林金龍/蕭朝興							
先修課程 Prerequisite									
課程描述 Course Description									
教學目標：本課程針對研究所同學所設計，內容包括最新發展的公司理財理論與實務。希望幫助同學能運用理論解決公司財務問題、培養團隊合作精神以及研究財務學術論文。									
課程目標 Course Objectives									
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.									
系專業能力 Basic Learning Outcomes							課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives		
A	具備財務金融的分析能力							●	
B	具備企業財務管理專業能力							●	
C	具備英語閱讀溝通協調等能力							●	
D	具備獨立研究之技能，以進行財金議題研究							●	
E	具備個人投資理財能力							●	
F	具備電腦程式運算及設計能力							○	
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated									
授課進度表 Teaching Schedule & Content									
週次Week		內容 Subject/Topics					備註Remarks		
1		Allocating Investment Capital (lect1.pdf)							
2		National Holiday (no class)							
3		The CAPM (lec2.pdf)							
4		Testing the CAPM (lect4.pdf)							
5		Fama, Eugene F., and Kenneth R. French. 1992. The Cross-Section of Expected Stock Returns. Journal of Finance 47, 427 - 65							

6	Fama, Eugene F., and Kenneth R. French. 1993. Common Risk Factors in the Returns on Stocks and Bonds. Journal of Financial Economics 33, 3 - 56	
7	Lakonishok, Josef, Andrei Shleifer, and Robert W. Vishny. 1994. Contrarian Investment, Extrapolation, and Risk. Journal of Finance 49, 1541 - 1578.	
8	Fang, Lily and Joel Peress, 2009. Media Coverage and the Cross-section of Stock Returns. Journal of Finance 64, 2023-2052.	
9	期中考試週 Midterm Exam	
10	期中考講解 Methods for Event Study (I)	
11	Methods for Event Study (II)	
12	Matching Theory (I)	
13	Matching Theory (II)	
14	Merger and Acquisition (I)	
15	Merger and Acquisition (II)	
16	Lab work Project report (I)	
17	Project report (II)	
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☐ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
☒ 其他 Miscellaneous: project report

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%								
期中考成績 Midterm Exam	45%								
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (project report)	45%								

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址（教師個人網址請列在本校內之網址） Teaching Aids & Teacher's Website (Personal website can be listed here.)
其他補充說明（Supplemental instructions）