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## ②國玄東華大學

# 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	產業經濟(二)				學年/學期 Academic Year/Semester			
課程名稱(英文) Course Name in English	Analysis in Industrial Economics (II)							
科目代碼 Course Code	EC50100	系級 Department 碩士 & Year		開課單位 Course-Offering Department		經濟學系		
修別 Type	選修 Elective	學分數/時 Credit(s)/Hou		;	3.0/3.0			
授課教師 Instructor	/郭平欣							
先修課程 Prerequisite								

#### 課程描述 Course Description

Industrial organization is primarily an applied price theory course devoted to the study of issues involving the organization and behavior of firms and industries. Outside of addressing "standard" topics such as the effect of concentration, barriers to entry, empirical cost curves, and product differentiation; students will be asked to understand some newer topics such as transaction-cost analysis, game theory, strategic behavior as a method of competition/collusion, and franchising.

#### 課程目標 Course Objectives

#### 圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

### 授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction(課程介紹) *Gambit介紹 -Gambit is a set of software tools for doing computation on finite, noncooperative games. These comprise a graphical interface for interactively building and analyzing general games in extensive or strategy form; a number of command-line tools for computing Nash equilibria and other solution concepts in games; and, a set of file formats for storing and communicating games to external tools. *市場賽局(market game): *Optimization and Equilibrium -Cournot vs Bertrand -Homogeneous vs Heterogeneous -From 2 to N, -Symmetric vs Asymmetric	
2	*Introduction to Maple *Singh and Vives (1984) "Price and quantity competition in a differentiated duopoly," RAND, 15(4):546-555. +Competition and the choice of intrument variables.	
3	228 Memorial Day - Holiday	
4	+Competition and the choice of intrument variables. Cheng, Leonard, (1985) "Comparing Bertrand and Cournot Equilibria: A Geometric Approach," RAND Journal of Economics, The RAND Corporation, vol. 16(1), pages 146-152, Spring.	

Product differentialtion-borizontal (永多是代一水产泉平) NoteDing model, miniman vs maximum differentialtion  f Aspressont C., J. J. Gabszewicz and J. P. Thisse(1979) "On NoteDing's "Stability in Commerticion," "Economierrica, A7(5):1145- 1150.  Product differentialtion-Vertical (永多星代一重主星泉) Oxality choice Choi, C. J. and H. S. Shin (1992), "A Comment on a Model of Vertical Product differentialtion," Journal of Industrial Economics, 40, 2, 229-231.  Product differentialtion-Vertical (金多星氏一重主星泉) Instruments vs Quality Choice Motta, M. (1983) "Endogenous Quality Choice: Price vs. Quantity Competition," The Journal of Industrial Economics, 41, 113-31. The Range of type and Market coverage海海海野 "Aguille Market Coverage海海海海野 "Aguille Market Coverage海海海海野 "Aguille Market Coverage海海海海野 "Aguille Market Coverage海海海海野 "Aguille Market Coverage海海海野 "Aguille Market Coverage海海海野 "Aguille Market Coverage海海海野 "Aguille Market Coverage		
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17	Bayesian game and mechanism design(貝氏賽局與機制設計)-non-linear pricing 17 Maskin E., and Riley J. (1984), "Monopoly with Incomplete Information," Rand Journal of Economics, 15: 171-196.									
18	final exam期末率	考								
		教	學策	略 Tea	aching S	Strategi	ies			
✓ 課堂講授 Lecture										
		學期成績計算	草及多元	評量方式	₹ Gradi	ng & As	sessmen	its		
西2	 2分項目	配分比例				多元評量	量方式 A	ssessme	nts	
	Items	Percentage	測驗 會考	實作觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 Ge Performance										
期中考成績 Midterm Exam		40%	<b>~</b>							open books, open notes
期末考成績 Final Exam										
作業成績 Homework and/or Assignments		40%		~	~					Maple推導
其他 Miscellaneous (期末報告)		20%			~	~				Maple推導
		Grading & A		-	補充說明 plement		ruction	ıs		
Grading & Assessments Supplemental instructions  期中考採開放式 作業要繳交上課閱讀期刊文章之數學推導,以數學軟體Maple詳細說明推導過程,以內容正確、闡釋清楚、格式美觀作為評分標準。 期末報告自選一篇期刊文章,變更假設並以maple重新推導。  教科書與參考書目(書名、作者、書局、代理商、說明)										
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)  課程教材網址(教師個人網址請列在本校內之網址)										
Teaching Aids & Teacher's Website (Personal website can be listed here.)										
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