



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇AF		學年/學期 Academic Year/Semester	106/1
課程名稱(英文) Course Name in English	Principle of Economics-Micro Part			
科目代碼 Course Code	EC__1000AF	系級 Department & Year	學一	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林慧菁			
先修課程 Prerequisite				
課程描述 Course Description				
本課程將應用簡單經濟學理論解釋、分析各項日常生活問題與社會現象。課程安排除介紹經濟學概念外，並著重於修課同學觀察、分析推理及表達能力之培養與訓練。				
課程目標 Course Objectives				
基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。				
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	本學期課程介紹			
2	1. Ten Principles of Economics.			
3	1. Ten Principles of Economics. 2. Thinking Like an Economist			
4	1. Ten Principles of Economics. 2. Thinking Like an Economist			
5	2. Thinking Like an Economist 3. Interdependence and the Gains from Trade			
6	3. Interdependence and the Gains from Trade 4. The Market Forces of Supply and Demand.			
7	4. The Market Forces of Supply and Demand. 5. Elasticity and Its Application			
8	5. Elasticity and Its Application 6. Supply, Demand, and Government Policies.			
9	期中考試週 Midterm Exam			
10	6. Supply, Demand, and Government Policies. 7. Consumers, Producers, and the Efficiency of Markets.			考卷發下後，由助教在實習課時檢討
11	7. Consumers, Producers, and the Efficiency of Markets. 13. The Costs of Production.			
12	13. The Costs of Production. 14. Firms in Competitive Markets			
13	14. Firms in Competitive Markets 15. Monopoly			

14	15. Monopoly 16. Monopolistic Competition.	
15	16. Monopolistic Competition. 17. Oligopoly.	
16	17. Oligopoly. 18. The Markets for the Factors of Production	
17	18. The Markets for the Factors of Production	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	20%	✓	✓	✓					
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments	20%	✓		✓	✓				
其他 Miscellaneous ()									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Principles of Economics by N. Gregory Mankiw (2014)

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

<http://faculty.ndhu.edu.tw/~hclin/index.htm>

其他補充說明 (Supplemental instructions)