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國立東華大學

教學計劃表　Syllabus

課程名稱(中文) Course Name in Chinese	健康經濟分析(一)			學年/學期 Academic Year/Semester	106/1
課程名稱(英文) Course Name in English	Health Economic Analysis(Ⅰ)				
科目代碼 Course Code	IIE_59700	系級 Department & Year	碩士	開課單位 Course-Offering Department	經濟學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/尤素娟				
先修課程 Prerequisite					

課程描述　Course Description

1. 協助學生瞭解健康經濟學概念及分析工具
2. 培養學生銜接經濟理論與健康經濟現象，進而運用經濟理論分析、解釋經濟現象之能力
3. 建立學生對於健康經濟學領域的基礎概念與延伸觀點
4. 分析並討論現行健康經濟的研究與發展

課程目標　Course Objectives

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授 課 進 度 表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	導論：教學方向與課程概述	
2	健康經濟學研究領域的現況與發展	
3	Medical Care: Crisis or Conundrum 1. Historical Developments in the Delivery of Medical Care 2. The Nature of Medical Care as a Commodity 3. Health Economics Defined	
4	Using Economics to Study Health Issue 1. The Relevance of Economics in Health Care 2. Economic Optimization 3. Supply and Demand 4. The Competitive Model	
5	Analyzing Medical Care Markets 1. The Medical Care Marketplace 2. Market Failure 3. Market Failure in Medical Markets 4. Government Intervention in Medical Markets	
6	Economic Evaluation in Health Care 1. Importance of Economic Evaluation 2. Meaning of Economic Evaluation 3. Types of Economic Evaluation 4. Approaches to Modeling in Economic Evaluation 5. Standardization of Economic Evaluation Techniques	

7	Demand for Health and Medical Care 1. The Demand for Health 2. The Demand for Medical Care	
8	The Market for Health Insurance 1. Historical Setting 2. Private Insurance Demand	
9	期中考試週 Midterm Exam	
10	Medical Care for the Uninsured	
11	The Market for Health Care Professionals 1. The Theory of Labor Markets 2. The Market for Physicians' Services 3. Models of Physician Behavior 4. Controlling Physician Behavior 5. The Market for Nursing Services 6. The Market for Dental Services	
12	The Market for Hospital Services 1. The Role of the Not-for-Profit Organization in the Hospital Industry 2. Alternative Model of Hospital Behavior 3. The Trend toward Multihospital Systems	
13	Sociocultural Considerations 1. The Nature of Social Problems 2. The Economic Impact of Tobacco And Alcohol Use 3. Social Pathology	
14	The Aging of the Population 1. The Aging Population 2. Medical Care Costs for the Elderly	
15	Technology in Medicine 1. The Diffusion of New Technology 2. The Pharmaceutical Industry	
16	Policies That Enhance Access 1. Medicare: Medical Care for the Elderly 2. Medicaid: Medical Care for the Poor 3. Other Government Programs	
17	Policies to Contain Costs 1. Policy Options 2. Cost-Containment Strategies 3. Managed Care Strategies	
18	期末考試週 Final Exam/期末考試/ Medical Care Reform 1. The Push for Reform 2. The Moral Issue 3. The Goals of Reform 4. Individual State Initiatives 5. Health Insurance Mandates 6. Market Response to Uncertainty	

教 學 策 略 Teaching Strategies

☑ 課堂講授 Lecture ☑ 分組討論Group Discussion ☐ 參觀實習 Field Trip

☑ 其他Miscellaneous: presentation and discussion

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗會考	實作觀察	口頭發表	專題研究	創作展演	卷宗評量	證照檢定	其他
平時成績 General Performance	15%								
期中考成績 Midterm Exam	25%								

期末考成績 Final Exam	25%								
作業成績 Homework and/or Assignments	30%								
其他 Miscellaneous (_____)	5%								

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

1.The Economics of Health Reconsidered, Thomas Rice and Lynn Unruh, 4th ed., Health Administration Press, 2016
2. Health Economics & Policy, James W. Henderson, 6th ed., Thomson /South-Western, 2015.
3.健康保險制度，羅紀琼主編，巨流出版社
4.健康保險，楊志良主編，巨流出版社
5.醫療經濟學，盧瑞芬、謝啟瑞合著，學富出版社，
6.各章節相關之中、英文文獻
7.Supplemental readings:
Students are recommended to read the health care section of daily newspapers, weekly magazines re relative issues. Additional reading assignments will be given as deemed necessary.

課程教材網址（教師個人網址請列在本校內之網址）
Teaching Aids & Teacher's Website (Personal website can be listed here.)

根據每星期進度，指定作業，作業範圍包含：健康經濟時事閱讀，課本習題，其他教材作業，中、英文健康經濟學相關文獻閱讀。

教學方法：
1.課堂講述
2.時事案例討論，幫助同學掌握課程重點
3.文獻探討與分析

其他補充說明 (Supplemental instructions)

授課老師　　尤素娟
校內分機　　5550
教師電子郵件 syu@gms.mail.ndhu.edu.tw
教師辦公室 人社二館A 306
會談時間　　星期四 1200-1400
Other meetings by appointment only